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## **Go! Green Outreach, 2008**

University of Arkansas, Fayetteville. Division of University Advancement

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# GO! Green Outreach

SHARING THE SUSTAINABILITY EFFORTS OF THE CAMPUS AND THE DIVISION OF UNIVERSITY ADVANCEMENT

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## GET GO!*ing*

If you have not taken steps toward greening your life, it is never too late! This newsletter offers information to educate you about sustainability and also to help you improve sustainability within our division, across campus and in your life. Enjoy this issue ... and GET GO!*ing*.

### Introducing the University Advancement Sustainability Task Force

Sustainability is a practice that never ends and continually offers new ideas and new ways of doing things to improve efficiency, save valuable resources and positively impact the environment.

To that end, the advancement divisionwide sustainability task force recently met to outline the committee's goals and objectives. Chaired by Sally Adams, the committee's first order of business is to assess each department's sustainability practices. The committee will then author a working paper to share best practices and offer recommendations for divisionwide improvements that will save money, time and resources. The committee will also periodically offer tips that can be implemented by departments and individuals.

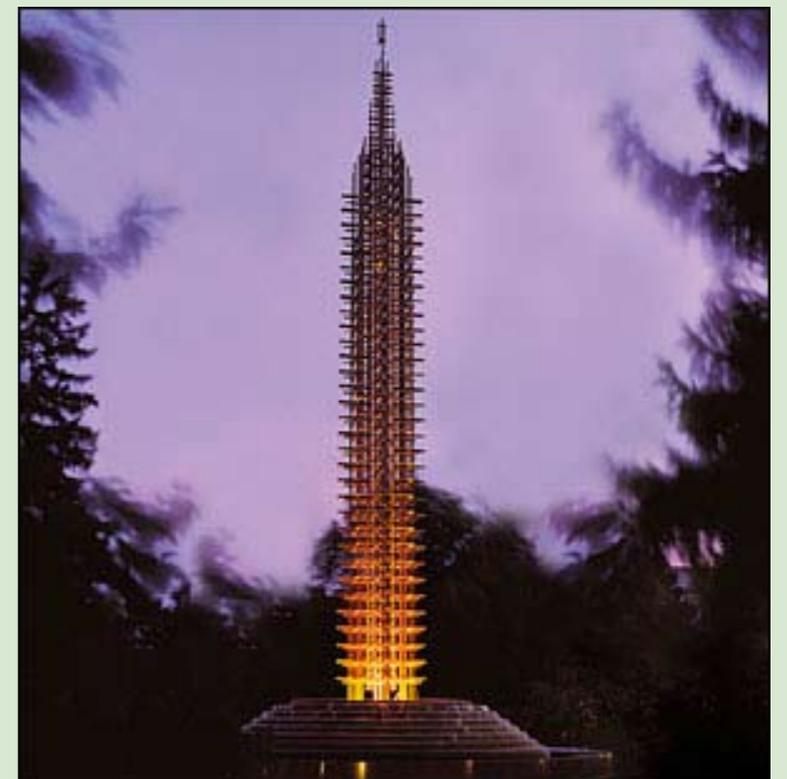
The departments and areas included in the assessment/report include development and University House, the Arkansas Alumni Association, constituent relations, special events, university relations and the Arkansas World Trade Center. The report is expected to have universitywide-ranging suggestions.

Other members of the monthly meeting committee are Charlotte Taylor, Catherine Baltz, Joe Euculano and Laura Jacobs. Any advancement staff member who wishes to participate is welcome and should contact Sally at [sally@uark.edu](mailto:sally@uark.edu).

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## Campus Watch

Facilities Management Hosts  
Regional Conference

*Shares Innovations in Sustainability, Reorganization  
at University of Arkansas with Peers*

Sustainability issues shared the schedule with supervisor training, workshops on topics like “Humor in the Workplace” and a facilities management “makeover” when the University of Arkansas facilities management department hosted the seven-day Central Association of Physical Plant Administrators training symposium and business exposition held in October. More than 200 facilities professionals attended from higher education institutions in the eight central states and the province of Manitoba, Canada. In addition, representatives from some 75-80 businesses exhibited, with sponsored events available to discuss the latest products on the market to meet the new demands on those responsible for maintaining and improving campus infrastructure and operations. The conference brought nearly 400 visitors to downtown Fayetteville and the university.

“We’ve found that we’re in the top third of schools when it comes to sustainability issues, possibly higher among the bigger state institutions,” said Mike Johnson, associate vice chancellor for facilities management. “So we have a lot of information to share. But many campuses also are looking at ways to reorganize their facilities management departments and refocus on more business-oriented approaches, and they were very interested in the ‘re-engineering process’ that we went through over the past seven years and the lessons to be learned from that experience.”

## Peer Review

A look at best practices in sustainability from our peers in higher education. The University of Rochester has a group dedication to the effort, GRASSROOTS. Here’s what they’re up to this year:

**City Cycles** provides a bicycle borrowing program, in which students of the University of Rochester may essentially “take out” a bicycle for a specified amount of time. This program is intended to get students off the campus and more involved in the Rochester community, as well as reduce carbon emissions through the use of an environmentally friendly mode of transportation.

**Earth Day** is one of the biggest and most visible programs GRASSROOTS puts on every year. Held the weekend of or before Earth Day, it involves informational tables and demonstrations from university clubs, GRASSROOTS projects, and community organizations that are environmentally minded.

**Clothing Exchange:** Based on a one-to-one exchange, students can bring clothing they no longer want and find something new. The clothing exchange is designed to reduce waste by providing a place for students to bring clothing they no longer want, instead of throwing it out. The exchange is held weekly.

**Dump and Run** is a program at the end of the school year that collects unwanted items students leave behind. The food and clothing collected is donated to charity and the other items (furniture, decorations, etc.) are sold yard sale-style during freshman orientation.

**Environmental Justice Week** is a week dedicated to connecting environmental and social justice issues through panel discussions, movies, educational events, fun events.

The goal of the **inkjet cartridge and battery recycling** programs is to put recycling bins in accessible, logical locations around campus and publicize them so that students recycle all of their batteries and cartridges. This will save huge amounts of waste, and proceeds from the inkjet program will be used to plant trees on Earth Day.

U N I V E R S I T Y O F  
ROCHESTER

# Ode to Sustainability

Sustainability – going green  
It's your future if you know what I mean  
Make a difference, make a move  
This generation has somethin' to prove

The world is amazing but it needs our care  
This beautiful Earth, we all must share  
Lean in closely and pay us mind  
If you don't listen up, you'll be left behind

Recycle, y'all – use those bins  
When you are mindful, everyone wins  
Get some exercise and walk where you go  
If you move your bodies, it will show

Print your papers on both sides  
When you have free time, take bike rides  
These little things can make a change  
If everyone's doing it, you won't feel strange

Challenges exist when going green  
It's really expensive to keep the Earth clean  
Investing in the future is worth the cost  
And we have to make up for what we've lost

The future is bright there is no doubt  
But we have to pull together - please don't pout  
The grass is greener on the other side  
Pardon the pun – open your eyes wide

Great possibilities outweigh the threat  
To make this work, you might have to sweat  
We hope you've enjoyed our little rhyme  
Go green for the future – make the time

## Resource Idea

### Recycling Electronics and More

*Electronic equipment can become obsolete almost overnight. The problem is that simply throwing away any electronic device is bad for the environment – and now banned in Arkansas – but there has been no easy way to recycle things...until now.*

The Arkansas Department of Environmental Quality and UNICOR, the Recycling Business Group are working together on a free recycling program for a wide array of consumer electronic equipment. The program is called Green-Fed II.

**Computers & Cells** – To use the “e-scrap” recycling program for your personal electronic devices, all you have to do is go to the Green-Fed II Web site by visiting <http://www.unicor.gov/recycling/greenfed/>. There you can get a pre-paid UPS shipping label. When you receive the label, you just box up your electronics and ship them. The Web site also has all the information you need about which items can be recycled and how they should be packaged for shipping. (University-owned property must be disposed through the univer-

sity surplus equipment office.)

**Bulbs & Batteries** – What do you do with your Energizer battery when it stops going and going and going? How about when your fluorescent bulbs no longer flash? Don't toss them, but bring them to University Relations, where there are collection boxes for dead batteries and fluorescent light bulbs. A UREL volunteer will take them to the city monthly for proper disposal and recycling. OR you can get a battery box from facilities management and they'll pick them up. Visit [http://www.accessfayetteville.org/government/solid\\_waste/residential/Hazardous\\_Materials%2C\\_Tires%2C\\_%26\\_Electronics.cfm](http://www.accessfayetteville.org/government/solid_waste/residential/Hazardous_Materials%2C_Tires%2C_%26_Electronics.cfm) for more info on disposing hazardous materials in Fayetteville.

# A Brief Profile: Sustainability at Work & Home

*Sally Adams, communications specialist, Office of University Advancement*



Sally's position as chair of the new divisionwide sustainability task force comes as no surprise. Here are a few tips Sally implements in her life:

- Walk to work
- Use the shortest wash cycle on the washing machine to save water
- Cut up old towels and use in place of paper towels
- Use cloth napkins
- Use alternative gift wrapping such as funnies from the newspaper as traditional wrapping paper is not recyclable
- Re-use gift bags
- Re-use plastic bags such as bread bags to pack sandwiches and lunches
- Use rechargeable batteries
- Buy organic food as organic farming sustains the health of the soil preventing erosion.

At work, you can:

- Turn off all electrical equipment at the end of the day - computer, printer, scanner and shredder.
- Scan whenever possible
- Wash plastic silverware and re-use.

*Sally says...*

“In general, I try to educate myself on sustainability and I am always trying to think of new things to do to be sustainable.”



**If it's any consolation to you, your job application's being recycled!**