Faculty Promotion and Tenure Recipients, 2012

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Honoring 2012 Faculty Promotion & Tenure Recipients
Each year I look forward to the reception hosted by Provost Sharon Gaber to honor the University of Arkansas faculty members who achieved promotion and / or tenure. Once again, as in years past, honored faculty were asked to choose a book that was influential in their lives or careers. Copies of the books they selected, each with a commemorative bookplate that includes the faculty member’s name and the year of promotion and / or tenure, were also added to the University Libraries’ permanent collections. In addition, the chosen books were featured in an exhibit in the Walton Reading Room and in this booklet, which both celebrates each faculty member’s achievement and highlights the book chosen for the exhibit and its explanation.

At the Libraries, we take special delight in exploring the selection of books chosen by each faculty member to commemorate this event. Whether they describe a book engendering a love of reading and learning, a different world view, or possibilities waiting to be pursued, the faculty selections are intriguing, enlightening, and inspiring. Reading this year’s selections, I am struck by how our exceptional faculty can glean life- or career-altering insight from just about anything seen or heard--or in this instance, read between the covers of a book. A book can be a stimulating source of transformation, as the stories contained in this booklet will attest.

I am pleased to share the 2012 Honoring Faculty Promotion and Tenure Recipients booklet with you, and to celebrate the significant achievements made by our faculty at the University of Arkansas.

Carolyn Henderson Allen
It is very difficult to choose a single book for a task such as this, but this is a novel that I read during my early to mid-twenties that I still recall with fond memories. I always appreciated the contrast in the philosophies and values of the primary characters, Dmitri, Ivan, Alyosha, and Smerdyakov. While I certainly did not read it in a few days, I found this to be a story of substantial intrigue and intensity. I remember portions that I found to be both creative and exceptionally thought-provoking, such as Ivan’s story to Alyosha regarding the Grand Inquisitor. The book illustrated to me that while technology and lifestyles may continually change and evolve, important questions in life and many of the fundamental differences in the values and personalities of individuals remain relatively unaffected. This is one of the books that I read at the time that I think helped convince me that an academic career (rather than my job at the time as a bank marketer at a very large downtown bank in Houston) might be more satisfying to my long-term goals and happiness.
The Immortal Life of Henrietta Lacks
by Rebecca Skloot (2010)

While it is not a book I have written or a book that has impacted my own career development, it is a true story about the influence of science on society. More importantly, it is a book that I now use to influence the students I teach and train at the University of Arkansas. This story illustrates how the most basic of scientific discoveries, growing human cells in culture (we take it for granted today), can change the world in ways that are impossible to foresee.
Fritz Lipmann, the co-discoverer of coenzyme A, wrote *Wanderings of a Biochemist* in 1971, the year I graduated from college. In reflecting on his journey, Dr. Lipmann describes his “slow beginnings,” his “drifting away from medicine” and his “decision to study chemistry.” I can relate to changing paths, as I once intended to study mathematics but then decided to apply quantitative experimental methods to study molecules. Interestingly, the author mentions that “the wandering is somewhere between the German and American connotations, meaning just wandering but also, scientifically, following one’s instinct without knowing exactly where it will lead.” Through the years, I have experienced and appreciated both aspects. Lipmann closes the book with a poignant and prescient essay titled “Disproportions Created by the Exponential Growth of Knowledge,” in which he raises issues that persist as significant and unabated challenges for present and future generations.
by Stephen Michael Sheppard (2012)

The Bouvier Law Dictionary represents a decade of my work at the University of Arkansas, of course, while teaching and working on other projects. More importantly, it is a monument to my collaboration with the dozens upon dozens of my students who completed difficult training and then worked in the review, selection, and transcription of thousands of quotations from hundreds of thousands of sources of legal literature. Without their work, much of which is memorialized in the Desk Edition, my own drafting and editing would have been impossible.
The solid educational foundation provided by the Salesian brothers at the Don Bosco school I attended in Argentina enabled me to realize many of my life goals.
The book contains several of the experiments featured in the “Amateur Scientist” column of *Scientific American*. I discovered the book well before I could understand most of the other articles in *Scientific American*, but this column was inspirational. I was fascinated by every experiment and dabbled with several of them. The fascination never dwindled and even today I peek at a few of the chapters every now and then.
I read this book while I was in college, a time when I discovered so many new and interesting things. Like the antagonist in the book, I was also searching for meaning and my place in the world. I loved the frenetic pace of the book, the friendship and adventure that unfolded across its pages. Soon after reading the book, I had the chance to explore the “crazy American night” by taking a road trip from Madison, WI, to San Diego, CA, and back. I loved the freedom of the road and the camaraderie I shared with my travel companions. The book led me to many other “beat” writers, especially the poets Philip Whalen and Gary Snyder, and Zen. Truman Capote dismissed the book by snipping, “That isn’t writing at all, it’s typing”; *On the Road* now ranks among the top 100 English language books of the 20th century.
Ms. Carol Goforth
School of Law
Appointment to University Professor

The Modern Corporation and Private Property
by Adolf Berle and Gardiner Means (1932)

Ender’s Game
by Orson Scott Card (1985)

Adolf Berle’s and Gardiner Means’s thoughts on corporate governance and the roles of owners and managers of publicly owned corporations have had a profound impact on the way I view corporations in society. The ideas in this book have influenced my scholarship and teaching throughout my career. On the other hand, Ender’s Game reminds me what a joy the gift of reading can be, and the character development reminds me of human complexity, failings, strengths, and the critical need to avoid judging others until you can truly say you understand them and their motivations. Those beliefs form the core of the way I try to approach colleagues, students and everyone else with whom I interact.
Calvino’s *Memos* is a collection of six elegantly written lectures (five actually, for the last one was never completed, as he died while drafting the book), which were meant to be delivered at Harvard University. The published lectures, titled “Lightness,” “Quickness,” “Exactitude,” “Visibility,” and “Multiplicity” provide suggestions on the craft of writing, especially in literature. As a historian (and one who found himself writing in two languages), I have learned the importance of style and rigor in narrative. I am still working on my “lightness” and “quickness” (actually the two precepts in this book I value the most); the other qualities—exactitude, visibility, multiplicity—are relatively easier, though still arduous, for a historian to attain. But what remains fundamental for me is how Calvino, as a writer who could skillfully navigate between non-fiction, comedy, historical novels, realism, and fantasy (he’s best known for his fantasy tales and allegoric stories) inspired me to use sources eclectically to produce international history that transcends a strictly narrative approach. The landscape of history, as this book proves, is vast and interdisciplinary, rich in narrative detail as much as broad in vision.
The focus of this book is to provide guidelines and frameworks as well as empirical findings related to the application of mixed methods approaches to the study of stress and coping. I selected this book because it reflects an important component of my research agenda—the design and application of mixed methods research.
This book is intended for a reading audience of all those who are concerned about the issues facing our military upon return to civilian status. I especially wanted to capture the issues surrounding combat trauma, to include challenges with PTSD, Traumatic Brain Injury, and the social stigma still associated with mental health among military personnel. Family members, mental health professionals, friends and co-workers of veterans with such challenges may find this book helpful in their daily interactions with those who have sacrificed so much.

Dr. Lori C. Holyfield
J. William Fulbright College of Arts & Sciences
Department of Sociology & Criminal Justice
Promotion to Professor

Veterans’ Journeys Home: Life After Afghanistan and Iraq
by Lori Holyfield (2011)
Dr. Jefferson Davis Miller  
Dale Bumpers College of Agricultural, Food, & Life Sciences  
Department of Entomology  
Promotion to Professor  

*Theories of Human Communication 10th ed.*  
by Stephen W. Littlejohn and Karen A. Foss  

I first encountered this textbook as a first-semester Master’s student in the English Department at Oklahoma State University. Through my Ph.D. program and further through my eleven-year academic career, I never stopped using it as a reference for both my research and teaching. I usually get it out when I am helping graduate students who are beginning their own research projects, and every time I open it, I remember how much I matured personally, socially, and intellectually in that first year of my graduate work. This book helped me appreciate the value of theory. It also helped me understand why it’s important that we in academia continue to work toward explaining how the world works through both basic and applied research and theoretical dialectic.
This book and other childhood favorites instilled in me a love of reading that paved the way for a career in academia. It also posed challenging questions about the ethics of scientific discovery and the responsibilities that come with knowledge. While these questions can have a polarizing effect in today’s society, ultimately they stimulated my interest in science and convinced me that the scientific community must address rather than marginalize these important philosophical concerns.
Dr. Gary F. Peters
Sam M. Walton College of Business
Department of Accounting
Promotion to Professor

Mere Christianity
by C.S. Lewis (1952)

Nothing has influenced my life more than the beautiful vision of Christianity as reflected by Jesus Christ.

Dr. Carol Reeves
Sam M. Walton College of Business
Department of Management
Promotion to Professor

Mighty be Our Powers
by Leymah Gbowee (2011)

Mighty be Our Powers by Leymah Gbowee is a story of hope, dedication, and women’s leadership. Leymah Gbowee and her white T-shirt clad counterparts shamed brutal Liberian warlords into ending a savage civil war. Ms. Gbowee demonstrates that individuals with little power can be very powerful when they join together for a greater good. Her ability to bring peace to her homeland is inspiring and sets a good example for women, and men, across the world.
In my lifetime, science has become part of popular culture in ways as a child I couldn’t imagine. (I grew up on a steady diet of “Mutual of Omaha’s Wild Kingdom.” My brother Curt and I rolled around on the living room floor wrestling imaginary alligators and dodging make-believe rhinos while Marlin Perkins watched approvingly from the black and white television screen. It was high adventure, on the carpet, over the sofa and through the kitchen. The study of natural history, as Marlin Perkins and his trusty assistant Jim taught us, is ever perilous and endlessly fascinating. The study of natural history is not simply nursing orphaned kangaroos or snorkeling with manatees, as I have found in later life.) Today I work as an ecologist attempting to understand patterns and processes of nature. Natural history takes center stage in Alfred Crosby’s Ecological Imperialism. In it he pieces together bits of history, natural history, and ecology to explain present day distributions of plants and animals and place biology, more than military conquest, at the center of European imperialism. Of the many natural history books on the shelf, Crosby’s a brilliant early effort linking biology to world affairs.
Dr. Thomas D. Senor
J. William Fulbright College of Arts & Sciences
Department of Philosophy
Promotion to Professor

An Essay Concerning Human Understanding
by John Locke (1690)

My interest in philosophy was kindled by reading the existentialist authors Jean-Paul Sartre and Albert Camus in my AP English class in high school. Yet while I was intrigued by the philosophical questions they raised, I was often frustrated by the way they went about discussing them: there were lots of bold proclamations but not much by way of clear argumentation for those assertions. Early on in college, I took an introductory philosophy course, and one of the first things we read was portions of Locke’s Essay. While Locke’s sentences can be long and tortuous, I found here a philosopher who not only made bold assertions, but who also backed them up with (mostly) clear arguments. He even anticipated objections that would occur to the reader and responded to them. I don’t think Locke’s Essay is the greatest work in the history of philosophy, but it was a major achievement in the philosophical world when it was published at the end of the 17th century, and it influenced me greatly as an example of how philosophy should be done.
Despite spending more than three years in different concentration camps during the Holocaust, Dr. Frankl was able to witness and experience compassion from his fellow inmates, even within the darkest hour. Dr. Frankl’s ability to find meaning in even the most heinous conditions resonates with me as both a human and as a social worker. We often work with individuals and communities that have experienced long-term discrimination, oppression, and social injustices; our goal is to treat each individual with respect, compassion, and dignity, while also helping them to recognize their unique strengths and abilities and to find meaning even in the most challenging situations.
I read *Surely, You’re Joking, Mr. Feynman!* when I was in graduate school in India. Other than reading about the discovery of a great physicist, I got a glimpse of how enriching a University life in USA is, and how a close-knit community in the University encourages and inspires students. I thought I would like to be part of such a community. Right from my elementary education, I wondered how we come to know what we know today. So, I read science books and scientists’ biographies. Learning how science evolved is very exciting. *In Search of Schrödinger’s Cat* is like a thriller to me.
Because of the huge potential of human embryonic stem (hES) cells, especially the newly developed human induced pluripotent stem (hiPS) cells, in disease treatment and life quality improvement, enormous efforts have been made to develop new methodologies to translate lab discoveries in stem cell research into bed-side clinical technologies. In *Human Embryonic and Induced Pluripotent Stem Cells: Lineage-Specific Differentiation Protocols*, experts in the field present a comprehensive collection of protocols designed for labs around the world.
Dr. Paul D. Adams  
J. William Fulbright College of Arts & Sciences  
Department of Chemistry & Biochemistry  
Tenure and Promotion to Associate Professor

Black Apollo of Science: The Life of Ernest Everett Just  
by Kenneth R. Manning (1983)

This book has been most influential in my life and career for many reasons. However, what stands out most for me about this text is that this biography detailed how an African American biologist continued to strive for excellence in his career, even during a time when this academic area was strictly embodied by the white male. Dr. Just’s life history and struggles symbolize what it means to be courageous enough to strive to do what one loves to do…to become a part of a community because your work demands that you be respected, no matter the color of one’s skin. While Dr. Just had no political or social agenda for pursuing his career as a biologist, his story is the epitome of why it was, and still is, necessary to understand the need to move science to a more diverse and multicultural entity. This is important as this academic discipline still bears a great similarity to some of the forces of struggle that have been at the core of basic human and civil rights all over the world.

Dr. Brady R. Cox  
College of Engineering  
Department of Civil Engineering  
Tenure and Promotion to Associate Professor
This book is used in the AGED 4543: Ag Publications course. One of the hallmarks of the agricultural communications program at the University of Arkansas is its agricultural publications course. This capstone course was taught for the second time at the university during the Spring 2012 semester, and the resulting product was the second issue of the magazine called AR Culture (pronounced “our culture”). The magazine is intended to be a showcase of agricultural communications students’ skills and talents as well as a high-quality public relations piece highlighting the accomplishments of Bumpers College students, faculty, and alumni. Over the past fourteen years, the academic concentration in agricultural communications at the University of Arkansas has grown from a small collection of courses to a full-fledged academic program. In relative terms, a fourteen-year-old academic program is very young, especially considering that some agricultural communications programs at other land grant institutions have existed for several decades. Still, in spite of its youth, this relatively new concentration at the University of Arkansas has grown to a level of national prominence.
Dr. Ignatius K. Fosu
J. William Fulbright College of Arts & Sciences
Walter J. Lemke Department of Journalism
Tenure and Promotion to Associate Professor

*Media Effects: Advances in Theory and Research*
by Jennings Bryan and Mary Beth Oliver (2009)

This is my favorite book because it has been my go-to book on media effects scholarship. It has a comprehensive collection of chapters on various areas of media effects research, very thoroughly researched and written by experts in those areas. It is edited by two of the best brains in all of media effects research. As a significant part of my research deals with media effects, this book has been a very valuable resource!

Mr. Brian Gallini
School of Law
Tenure

*They Call Me Coach*
by John Wooden (1972)

Coach Wooden is a legendary figure who achieved unparalleled success coaching college basketball. But, more importantly, his diligent leadership, which focused on building loyalty, cooperation, and poise—among other attributes—touched hundreds of lives both during and after his coaching career. I work on a daily basis to incorporate the values he taught in my own teaching.
As someone who restored a family heirloom 1967 Harley Davidson and then proceeded, against all reasonable advice, to take it across the country three times, this book and the idea of both being able to work on a motorcycle and trusting one when riding it fit as a perfect metaphor for my life as a teacher and teacher educator. Sometimes, our students need valve adjustments or new spark plugs, and sometimes they need a complete top-end overhaul. On a motorcycle, in a classroom, as a researcher, and in life, I try to seek a balance between the variables presented to me. If I adjust the points too radically, the timing of the motor will become too advanced, causing the exhaust pipes to turn blue with heat, the spark plugs to color white and crack, and eventually, the motor will sound like someone dropped steel marbles in it. These adjustments, sometimes happening on the proverbial side of the road, are necessary on a motorcycle as in life and are, many times, much more complex than originally intended, more than just a science or art. This book spoke to me originally because of my interest in philosophy and motorcycles; it speaks to me today as it relates to a view of the countryside passing by, enveloping my senses, and transporting me mile by mile to a new understanding of the world.
Dr. Lindsay S. Ham-Holm  
J. William Fulbright College of Arts & Sciences  
Department of Psychology  
Tenure and Promotion to Associate Professor

Beloved  
by Toni Morrison (1987)

I chose this novel as it exposed me to the complexities of the human condition and the difficulties faced by individuals in different contexts. These are important influences in my career as an academic psychologist, a person, and as a mother.

Mr. Thomas L. Hapgood  
J. William Fulbright College of Arts & Sciences  
Department of Art  
Tenure and Promotion to Associate Professor

The Pennyroyal Caxton Bible (King James Version)  
designed by Barry Moser (1999)

Reading scripture has always been a part of my life and has continued into my years as a professional designer. I love how the typographic design and relief engravings in this Bible give additional value to the words. The subject matter and design work together to provide a doubly spiritual reading experience.
My passion for the airline industry drove my decision to pursue a Ph.D. in business administration with a concentration in transportation, logistics, and supply chain management. Many years have passed since I began my academic career as a doctoral student, and my research interests and activities have changed over time as well. However, my interest in the airline industry remains, and I continue to enjoy doing research in this area as evidenced by the chapter I wrote in this book. I do not consider the chapter (or the book, for that matter) an academic masterpiece. But for me, it epitomizes one of the critical ingredients to a successful academic career: passion for research and certain topics. The other drivers of academic success are people: professors, mentors, colleagues and, last but not least, family. My wife Adriana is a professor herself, a colleague of mine and, well, my wife. Hence, it is most fitting to dedicate this book to her.
Dr. Po-Hoa Adam Huang  
College of Engineering  
Department of Mechanical Engineering  
Tenure and Promotion to Associate Professor

*The Adventures of Huckleberry Finn*  
by Mark Twain (1884)

When I was a child, *Huckleberry Finn* was the first novel in English language that I enjoyed reading from front to end and repeat. It was written in basic, real, and captivating ways. To me, it represented the adventures one will encounter in life that’s seemingly random but tied down to a few common threads and choices.

Dr. Godwin-Charles Ogbeide  
Dale Bumpers College of Agricultural, Food, & Life Sciences  
School of Human Environmental Sciences  
Tenure and Promotion to Associate Professor

*Revenue Management, Cost Control, and Financial Analysis in the Hospitality Industry*  
by Godwin-Charles Ogbeide (2012)

I chose this book because it is designed to cover the nuts and bolts of Hospitality Management financial success. This book covers the Hospitality Industry’s revenue management, cost controls, budgeting, and financial statements and analysis. This book is also the first of its kind in the Hospitality Industry to cover accounting and finance with a step-by-step approach to spreadsheet modeling. It is very easy to read and understand. It also can be used by both the hospitality professionals and scholars for day-to-day essential accounting and financial analysis.
This is a compelling story of standing up for what’s right even when the costs are high. It has a moral lesson of putting yourself in other’s shoes. Atticus Finch tells his daughter Scout, “You never really understand a person until you consider things from his point of view...until you climb into his skin and walk around in it.” It is a great story through the eyes of a young uneducated girl in a small southern town. It is an excellent display of a young girl’s courage. Harper Lee is excellent in portraying a child observing her surroundings with a grown woman’s depiction of her childhood. This book is just one of my overall favorites.
I decided to read the Bible through from start to finish, a chapter a day, when I was twelve. Since then I have read it numerous times in a variety of translations. It always has a verse that speaks to my life situation, and I gain new perspectives on familiar verses when I reread them. I especially like Eugene Peterson’s The Message version since it is a contemporary language translation that “hits you in the face” with what Jesus asks us to do as Christians.

The Count of Monte Cristo
by Alexandre Dumas (1844)

It was difficult to pick a single book to include in this booklet, so I chose a classic that provides a good story as well as valuable lessons about the power of patience, planning, and perseverance.
I seek to become “the best-version-of-myself” on a daily basis. Matthew Kelly articulates that Christian saints (e.g., St. Ignatius of Loyola, John Vianney, Elizabeth Ann Seaton) exemplify that becoming that best-version-of-ourselves is possible. Kelly articulates the importance of living fully and decisively by emulating the lives of Catholic saints. On balance, this book strengthens my Catholic faith and reaffirmed important pillars and principles I strive to live by, so I can become the best version of myself.
Ms. Bethany L. Springer  
J. William Fulbright College of Arts & Sciences  
Department of Art  
Tenure and Promotion to Associate Professor

Gretchen Hupfel: Time Spent  
by J. Susan Isaacs (2005)

Rather than select a specific book that has influenced me, I saw this as an opportunity to celebrate the life and influence of a passionate artist, Gretchen Hupfel, who had a tremendous impact on my creation process and mentored me as a teacher. Gretchen was the Foundations Coordinator at the University of Georgia where I was a graduate student and teaching my first 3D Design and Sculpture courses through a graduate assistantship. I greatly admired Gretchen, not only because she clearly was an incredibly intelligent artist and teacher, but because she approached her own research and teaching with a remarkable balance of very high expectations, enthusiasm, and sensitivity. She challenged and thereby developed my own level of critical thinking towards process and product in art making, and I try to pass these qualities on to my students. I think about her often, especially when I am teaching, and I try to mimic her diligence, wit, and energy. I hope to be half the influence that Gretchen continues to be in my own studio practice and teaching.
This book brings to life the importance of living more fully in our lives and details the steps we can all take to make this happen. In modern society, it has become even more difficult to achieve a “mindful life” due to increased technological distractions and incessant media access. This disconnect has resulted in a strain on close and extended relationships within our own lives, communities and the world, as well as decreased personal joy and satisfaction. This beautifully written book provides a detailed description of how to achieve greater personal mindfulness while also encouraging us to work on other environmental and social justice issues throughout the world. I believe all who read this book will come away reminded of their truest potential and skills to achieve greater inner peace, which subsequently can result in a more peaceful world.
I chose *Mere Christianity* because C. S. Lewis articulates a life view that reinforces my faith and emphasizes the importance of serving. To feel loved by a sovereign God and to feel compelled to love others as an expression of my faith gives deeper meaning to my life’s work. My central teaching role involves service to the less fortunate. Christlike service is service without the expectation of something in return.
Based on the historical facts of Song Jiang’s uprising at Mount Liang in the last years of the Northern Song dynasty, the *Tale of the Marshes* evolved into its present shape for over two hundred years. Between the late Yuan dynasty and the early Ming dynasty, Shi Nai’an improved upon the stories of the Marshes and recast them into a long novel *Tale of the Marshes*. The *Tale of the Marshes* is so complicated in ideological content that people have widely differing views about it. Its earliest name is *A Loyal and Righteous Tale of the Marshes*, which centers on “loyalty and righteousness.” As the leader of the Mount Liang heroes, Song Jiang is very loyal, hospitable, generous, and ready to lend a helping hand to the poor and distressed. A filial son and loyal subject, he leads the Mount Liang heroes to receive the governmental amnesty and exerts himself to his utmost for the throne. He chooses death rather than turn against the throne, thus bringing the Mount Liang uprising to a tragic ending.
Axion Esti
by Odysseas Elytis (1974)

Axion Esti or “Worthy to Be” is the zenith of Greek poetry in the post-war epoch. The Mediterranean scenery is the backdrop to the main theme of this poetic anthology, the human intellect and the freedom of thought. I first read Axion Esti as a teenager, and it had a profound impact on how I perceive life. Axion Esti made me recognize that freedom of thought and tolerance are the basis for any prosperous society.
This book has inspired me in so many ways I can’t even began to mention all of them. The main thing I took away from this book is that no matter where you come from, you are the person who controls your destiny and makes your life. This is the story of Teresa Martin, who was on the famous orphan train. She left from a New York orphanage and was given to her “cold hearted” parents in Kansas. She entered a small and strange Volga German world where the only language spoken was German, a language she had never heard. This biography depicts how the abuse young Teresa experienced weakened her self-esteem, but also shows how she fought in life to overcome the ignorance and abuse she had to endure growing up in a society that didn’t want her. Teresa worked hard to finish high school and college eventually; she then completed a graduate degree. This is a powerful book about self-discovery and inner strength. This is a story of transformation.