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## Annual Report, 2014-2015

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UNIVERSITY OF  
**ARKANSAS**

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STUDENT AFFAIRS

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**Division of Student Affairs**  
**2015 Annual Report**

Division of Student Affairs

University of Arkansas

**ANNUAL REPORT**

Calendar Year 2014

Submitted August 15, 2015

**Core Leadership**

**Interim Vice Provost for Student Affairs**

**Vice Chancellor for Diversity & Community Relations**

Charles F. Robinson

**Dean of Students**

Melissa Hardwood-Rom

**Assistant Vice Provost for Finance & Administration**

David G. Davies

**Assistant Vice Provost & Executive Director, Pat Walker Health Center**

Mary Alice Serafini

**Executive Director, Communications**

Scott Flannigan

**Director, Development**

Sue Harris

**Associate Dean, Student Life**

Monica Holland

**Associate Dean, Campus Life**

Lori Lander

**Executive Assistant to the Vice Provost**

Marsha Norvell

**Director, Strengths-Based Initiatives**

Adrain Smith

**Director, Assessment**

Everrett A. Smith

## Executive Summary

The Division of Student Affairs witnessed a tremendous year of growth and accomplishments for our staff and students. The University of Arkansas campus and community continues to grow, and we demonstrated our commitment to serving students through retention, graduation, and placement efforts and initiatives. Many of our staff have presented at or published in nearly 80 nationally or regionally recognized conferences, forums, magazines, newspapers, and scholarly journals.

Campus Life experienced a year of growth in student involvement. The number of registered student organizations increased to 372 by the end of last year. The Center for Community Engagement grew private gift support in 2014 from \$70,000 to \$302,550. The center also engaged 10,760 volunteers in service, who served 45,890 hours for an economic impact of \$1,034,819, and its retention rate for students involved in departmental programs was 92 percent. A joint collaboration with New Student & Family Programs, Arkansas Alumni Association, and Office of Admissions was launched to hold “Arkansas & YOU” Admitted Student Receptions in nine high yield areas for the university. Greek councils exceeded expectations by reaching an all-time high of 2,258 new members during recruitment and new membership intake this academic year. Forty percent of this year’s freshmen class joined a Greek-lettered organization.

Due to enrollment growth, Student Life worked to provide critical services. The off-campus undergraduate student population has increased 33% since 2009. The Center for Educational Access had 2,334 students (unique) actively registered, a 57.5% increase over the past two years. The Veteran Resource Information center obtained a remodeled suite to better serve our veteran students and dependents. The Office of Standards and Student Conduct collaborated with the UA Psychological Clinic/LASAR for Substance Abuse Assessments. UA’s Code of Student Life Policy was revised, and the department created and implemented the Mentoring and Persistence Program (MAPP). Interfaced with faculty and college deans to provide increasingly stronger collaboration between Student Affairs and faculty, the UA Cares team increased interaction within the division to enhance student assistance and provide more support to students. The unit increased outreach efforts to result in a 300% increase in student meetings for the academic year.

It has been a year of change and growth for the Arkansas Union in its mission to help provide services, support programs, and satisfy the needs of the University of Arkansas community. The University’s Union served over 2.75 million visitors over and 10,000 facility reservations represents an 8.5% increase from the previous year. University Housing remains committed to providing safe, comfortable, convenient, and reasonably priced living learning environments promoting student success for more than 5,900 students annually. The department oversaw the renovations of several projects including the completion and relocation of a \$5.1 million new construction of office space for Housing Administrative offices.

The Pat Walker Health Center created the Razorback Collegiate Recovery Community and staff were appointed to co-Chair the American College Health Association. Significant progress was made in CAPS’ efforts to interact with and positively impact a greater percentage of the University of Arkansas community through dynamic Outreach programming. CAPS provided services to 3,386 students during Outreach activities in 2014, a 367% increase from 2013. The University of Arkansas was ranked a Top 10 screening site for National Depression Screening Day, coordinated by CAPS with assistance from other campus partners.

Our Career Development staff has stewarded efforts to identify placement for our students after graduation into their respective careers or graduate programs. According to the National Association for Career Education’s (NACE) First Destination 2014 Report, our response rate (92%) was 28% higher than the national average. Also, our placement rate (74.1%) was stronger than the average of all schools in the Southeast region (67.7%), and higher than the national average of public universities (73.4%).

The Division experienced multiple successes in our development efforts including the endowment of three \$25,000 scholarships: the PRIDE in Education Endowed Scholarship, the Rickey Medlock and Scot Heffington PRIDE in Education Endowed Scholarship, and the Alpha Delta Pi Sorority Endowed Scholarship.

## **Significant Achievement**

### Campus Life

Campus Life experienced a year growth of student involvement in Student Activities, Greek Life, New Student and Family Programs, and the Center for Community Engagement. The number of registered student organizations (RSOs) increased to 372 as of December 2014. These RSOs helped connect students to the university, develop important leadership skills, and make a difference on the University of Arkansas campus, Fayetteville community and beyond. In addition as of September 2014 we had a total of 1,908 officers (1,628 were individual students) and they had an aggregated GPA of 3.440. The Center for Community Engagement grew private gift support 427% in 2014 from \$70,000 to \$302,550. The center also engaged 10,760 volunteers in service, who served 45,890 hours for an economic impact of \$1,034,819, and its retention rate for students involved in departmental programs was 92 percent.

Greek councils exceeded expectations by reaching an all-time high of 2,258 new members during recruitment and new membership intake this academic year. Forty percent of this year's freshmen class joined a Greek-lettered organization. Currently, Greek membership is comprised of more than 6033 Greek leaders. For the Spring 2014 semester, grade point averages among Greek students were as following: All Greek- 3.248, All Sorority- 3.351, All Fraternity- 3.060. During the Fall 2014 semester, the GPA's were: All Greek- 3.284; All Sorority- 3.374; All Fraternity- 3.105. IFC, NPHC, and Panhellenic distributed more than \$17,000 in scholarships to new students and upperclassmen this past academic year.

A joint collaboration with New Student & Family Programs, Arkansas Alumni Association, and Office of Admissions was launched to hold "Arkansas & YOU" Admitted Student Receptions in nine high yield areas for the university. The purpose of these receptions is to welcome new students and parents to the University of Arkansas and introduce them to other students/parents from their respective area that will be attending the institution. Receptions took place Houston, Dallas, Little Rock, Kansas City, Tulsa, Chicago, Memphis, St. Louis, and Northwest Arkansas with 1,003 admitted students and parents attending.

### Student Life

Due to enrollment growth, Student Life worked to provide critical services through four departments, the Center for Educational Access, Off Campus Connections, Veterans Resources & Information Center, and the Office of Standards & Student Conduct. The off-campus undergraduate student population has increased 33% since 2009. Through work with Institutional Research, the Registrar's Office, and Enrollment Services/Financial Aid, the total number of non-traditional undergraduates has been identified by Off Campus Connections for the first time. Ongoing, regular virtual communication occurred with all undergraduates living off-campus. Forty-four weekly electronic newsletters were emailed to an average of 14,340 students. The newsletters are popular with 128,782 opens and 7,701 link clicks.

The Center for Educational Access had 2,334 students (unique) actively registered, a 10.3% increase from the previous year and a 57.5% increase from CY2012. This number included 747 new students who registered with the Center this year, which is the largest increase in new students to date (17.5% increase from CY2013). There have been significant increases in accommodations requested, particularly in the areas in three areas. First, examinations proctored (6,150 total exams), which is a 51.5% increase in exams proctored when compared to CY2013, totals to a 635% increase in exams proctored by the CEA compared to 2012. Conversion of print materials (1821 textbooks), articles and other materials in alternative formats this year were converted for 245 (unique) students, which is a notable 206% increase in materials requested when compared to 2013. Third, note-taking services, which resulted in \$26,300 in cost-savings, was realized through the promotion of community service credit option in lieu of direct pay for note-takers.

The Veteran Resource Information center obtained a remodeled suite for VRIC staff, which was completed in November 2014. This new area includes three staff offices, a reception area, and a small computer lab equipped with Common Access Card (CAC) readers used by current military service members. The center also began the Vet2Vet Professional/Student Mentorship Program matching five (5) student veterans with five (5) professionals in the student's field of interest who are also veterans. The future goal is to add a staff member to oversee and increase student and professional participation.

The Office of Standards and Student Conduct collaborated with the UA Psychological Clinic/LASAR for Substance Abuse Assessments. UA's Code of Student Life Policy was revised, and the department created and implemented the Mentoring and Persistence Program (MAPP).

Interfaced with faculty and college deans to provide better collaboration between Student Affairs and Faculty, the UA Cares team increased interaction within the division to enhance student assistance and provide more support to students. The unit increased outreach efforts to result in a 300% increase in student meetings for the 2014-2015 academic year. The unit also increased retention for at least 60% of those students, and continues to provide training for other university constituents to clarify student crisis response and critical incident response. Also recognized, was a decline in student outreach due to an unmanageable number of referrals. This is primarily attributed to limited human resources. The unit did complete various trainings, presentation, and publications to make more colleagues familiar with UA CARES and the new initiatives in student care across the UA campus.

#### Finance and Administration

Upgrade fiber connections to all buildings currently having Multi Mode fiber. The value is that it increases potential bandwidth to 10 Gigabit/sec versus the 100 Megabit/sec, or 1 Gigabit/sec. The halls involved are: Gibson, Gregson, Holcombe, Humphreys, Northwest Quad (all buildings), Walton, and Yocum Halls. Taken together these halls represent 52% of the existing student room inventory or, 2,964 beds. During 2014 wireless capability was added that affected 1,214 beds, or 22% of the housing system at a cost of \$317,000. Completed installation of wireless communications systems within Yocum, Humphreys and NWQ A and B residence halls. Completed \$5M new construction of Phi Kappa Alpha fraternity house providing 68 bed spaces and adding 28,921 square feet to Housing's facility portfolio. Completed and relocated administrative operations into a \$5.1M new construction of office space for Housing Administrative offices. Completed \$200K renovation of Campus Student Conduct Offices within Pomfret Hall. Completed \$25K emergency replacement of collapsed sewer line at Housing warehouse. Completed \$2.3M phase III renovation of Yocum Hall upgrading remaining bathrooms. Completed \$241K exterior maintenance of Reid Hall exterior.

A total of 2.75 million visitors over the past year is a record for the Arkansas Union, and 10,000 facility reservations represents an 8.5% increase from the previous year. Peak traffic time in the Union is the noon hour, which averages 91 people per minute coming through the Union doors. A significant upgrade to the audio visual platforms in both the Ballroom and the Union theater was completed and included new projectors, speakers, and digital interface capabilities. This new technology has improved visual projection, sound quality, and customer ease-of-use. The east passenger elevator was upgraded to improve service, safety, and aesthetics. The Event Services team has now gone an entire year using a consistent billing process, resulting in streamlined invoicing and collection. The result has been improved receipts and overall higher numbers. Marketing: Our social media accounts have vastly grown, with over 600 new followers and 250,000 impressions in Twitter alone.

#### Pat Walker Health Center

The Pat Walker Health Center created the Razorback Collegiate Recovery Community (CRC) and staff were appointed to co-Chair the ACHA (American College Health Association). On July 1, 2014 CAPS began charging for a limited number of our services. The unit also began charging for individual therapy and psychiatric appointments, while continuing to provide and in some cases, expand our initial assessments, emergency consultations, group counseling, and case management services at no additional cost beyond the student health fee. This resulted in approximately \$60,000 in income for CAPS in 2014 which helped fund an additional clinical position as well as increased after-hours mental health services for the University of Arkansas community. Significant progress was made in CAPS' efforts to interact with and positively impact a greater percentage of the University of Arkansas community through dynamic Outreach programming. CAPS provided services to 3,386 students during Outreach activities in 2014, a **367%** increase from 2013. In fact, in 2014 the University of Arkansas was ranked a Top 10 screening site for National Depression Screening Day, coordinated by CAPS with assistance from other campus partners.

#### Career Development

UA Placement Survey Response Rate was 92% and the UA Placement Rate was 74.1% for 2014. According to the National Association for Career Education's (NACE) First Destination 2014 Report, our response rate was 28% higher than the national average. Also, our placement rate (74.1%) was better than the average of all schools in the Southeast region (67.7%), better than the national average of public universities (73.4%). With our 74.1% placement rate, we're at the level (74.9%) of national large universities (total 47% increase in total number of student appointments {AY13=2501 appointments; AY14=3766 appointments}). There was a 77% increase in the number of UA students who graduated from the Professional Development Institute (PDI). The retention rate was for 92% for active PDI members who returned to the UA Fall 2014 PDI's 6-Year Graduation Rate = 80% (Fall 2008 Freshman Cohort) 17% increase in employer attendance at Career Fairs (FY13 vs. FY14) 25% increase in student attendance at Career Fairs (FY 13 vs. FY14) 13% increase in student attendance at Professional Development Events (FY13 vs. FY14) Overall, there was a 52% increase in number of students interviewed.

### Vice Provost for Student Affairs/Dean of Students (Development, Strengths, Communication, and Assessment)

Significant efforts were made to increase and improve our division-wide assessment efforts. A Director of Student Affairs Assessment position was created to better steward our student learning goals, outcomes, and high impact programs. Organization of these efforts began in Fall 2014 and has dramatically developed since that time.

One of our many assessment efforts is related campus safety. We scripted, shot, and edited a video about how to deal with an active shooter on campus in collaboration with UAPD. The video highlights UAPD's approach for how the campus community should handle an active shooter situation. The video product of this collaboration will be released to the campus community in Fall 2015. We participated in the second year of the #HOGstache social media campaign for Men's Health Awareness surrounding the "No Shave November" movement. This year we partnered with the student government at Ole Miss and handed out red and blue mustaches during the Ole Miss vs. Razorbacks football game in November in Don W. Reynolds Razorback Stadium. We also scripted, shot, and edited a Move-In video for, and in collaboration with, University Housing. This video set expectations for students and their parents about the move-in process and what items should and should not be brought to campus. <https://youtu.be/nZCTNbPZ72M>. In Spring 2014, we began using HootSuite Enterprise software for managing social media outlets. This tool has allowed for better and more prolific communications to students and others following our social media accounts. It also provides enhanced feedback and numbers not available to us previously. The cost is currently \$1,200 per year, and will decrease as more users sign on to the campus agreement.

This year 2,219 freshmen, 855 upperclassmen and 83 staff members completed the StrengthsFinder assessment. The office conducted more than 58 trainings and workshops for the university community; and as a result, 2,319 students and 296 staff members engaged in at least two strengths engagements. This created a total of 2,615 engagements with students, faculty, and staff members. Moreover, we realized a 34 % penetration rate (1,576) with the incoming freshmen class. We incorporated strengths to enhance the judicial sanctioning process with nearly 50 one-on-one coaching sessions. The office piloted four (4) Strengths and Decision Making Workshop Series in Fall 2014. This two (2) hour workshop replaced mandated coaching sessions for interested students.

The Division of Student Affairs experienced multiple successes in our development efforts. The Division of Student Affairs endowed three scholarships at \$25,000 each: the PRIDE in Education Endowed Scholarship, the Rickey Medlock and Scot Heffington PRIDE in Education Endowed Scholarship, and the Alpha Delta Pi Sorority Endowed Scholarship. Also, there was an increase in sponsorships and attendance for the RazorVets Banquet to support and promote the Veterans Resource & Information Center. Support for R.O.C.K. Program reached 60 students, who were selected to attend R.O.C.K. Camp which is sponsored by New Student and Family Programs.

### Accomplishments related to Division Strategic Goals

Foster the ongoing development of an inclusive community:

- Developed and implemented Dream BIG Fall Break Project and Empowerment Conference.
- Financial Affairs funded a wide variety of Registered Student Organizations' (RSOs) cultural and educational events that were open to all students.
- In conjunction with University Housing Residence Education, NSFP hosted the 8<sup>th</sup> Annual Diversity Leadership Institute to educate R.O.C.K. Camp Mentors, Parent Ambassadors, Welcome Week Crew, FNL Coordinators, and Resident Assistants in the areas of diversity and social justice.
- Throughout the year, our department and/or councils sponsored several Greek Life signature programs which promote an inclusive community.
- Timely provision of a comprehensive array of accommodations for students with disabilities, which included examination proctoring and note-taking assistance, American Sign Language Interpreting and transcription/captioning, print materials in alternative formats, assistive technology, and supplemental mobility assistance around campus \*
- Presented first VRIC Awards to Community and University Partners who have contributed to VRIC's success.
- 6,363 student visitors utilized the Commuter Lounge for studying, meeting friends
- Conducted a recruitment process for the All-University Conduct Board that aimed to include representatives of all student groups within the community.
- The CDC hosted the Diversity Networking Reception which provided an opportunity for employers to meet with students from underrepresented populations who wanted to learn about internships and full-time opportunities. The event was promoted to veterans, minorities, women and diverse student organizations and groups.

- Continued to support and promote the PRIDE in Education Scholarship
- Designed PRIDE In Education Scholarship Brochure
- Strengths workshops, trainings, and coaching all focused on having an appreciation for the unique talents and strengths of each individual.
- Annual collaboration with Admissions for Diversity Impact Day(s) – students in halls host 100 high school students visiting campus.
- Made 14,937 ID cards to connect students, faculty, staff and even departments to campus.
- Our Graduate Assistant compiles and uploads a rotating display of diversity-related events and opportunities on a screen in the International Connections Lounge.
- Implementation of practical management techniques for fostering an inclusive workforce that empowers all associates to perform at their best.
- CAPS provided training to assist the campus community in identifying and referring distressed students, which also seeks to reduce the stigma associated with mental illness and its effects on academic progress.
- Initiation of Collegiate Recovery Community

Enhance students' learning through effective programs and services:

- Engaged seven Graduate Student Interns in Program Development, three Master of Social Work Students, four higher education students, and assisted with the development of independent studies for two undergraduate students in VAC with faculty members.
- Student Organization Outreach and Involvement Experience (SOOIE) did over 170 individual involvement consultations with students interested in getting involved and were able to connect them to organizations on campus.
- R.O.C.K. Camp Student Coordinators, Welcome Weeks Lead Crew, and Lead Parent Ambassadors attended the NODA Region IV Conference in St. Louis, MO to gain a better understanding of transition programs, student staff training, and group dynamics.
- During the fall 2014 semester, over 94% of our Greek chapters had over a 2.8 grade point average.
- Timely provision of a comprehensive array of accommodations for students with disabilities, which included examination proctoring and note-taking assistance, American Sign Language Interpreting and transcription/captioning, print materials conversion to alternative formats, assistive technology, and supplemental mobility assistance around campus
- Vet2Vet Professional/Student Mentorship Program has provided internship opportunities for students participating in the program.
- Assisted students with lease difficulties, evictions, alternative living arrangements
- Facilitated four sections, during both semesters, of the Students Experiencing Ethical Choices class.
- All students who participate in our Engineering Cooperative Education program are required set and meet learning objectives for their positions.
- Established new scholarships to award in next fiscal year to increase retention
- UA Productions employs students in a number of positions from graphic designer to video producers, giving them real life experiences outside of the classroom.
- Conducted more than 55 trainings and workshops to the university community. This resulted in over 2000 students and staff members being engaged in at least one strengths learning experience.
- Student Media operates near state-of-the-art print production labs, technically far more advanced than many commercial/professional newspapers, magazines, etc. Students using our hardware, software and workflow are well prepared to enter the professional ranks of mass media.
- During 2014 wireless capability was added that affected 1,214 beds, or 22% of the housing system at a cost of \$317,000.
- We provided readers to 20 different departments to track attendance to their programs. The data collected provides departments with bio demographic data regarding the audience they are reaching.
- Held Union Day in September 2014, and featured information from every office or service located in the building for students to peruse and learn about.
- Ongoing nutritional guidance toward lifetime healthy eating habits through regular menus and Balanced U offerings supported by Chartwells staff dietitian



- Significant progress was made in CAPS' efforts to interact with and positively impact a greater percentage of the University of Arkansas community through dynamic Outreach programming. CAPS provided services to 3,386 students during Outreach activities in 2014, a 367% increase from 2013! In fact, in 2014 the University of Arkansas was ranked a Top 10 screening site for National Depression Screening Day, coordinated by CAPS with assistance from other campus partners.
- Creation of SMART Recovery groups

Advocate rights and responsibilities through service to students and collaboration with partners:

- Partnered with Chartwells to launch Razorback Food Recovery, a new student signature program through the VAC.
- This past year, ASG's collaboration was limited, but intentional. We strengthen our partnerships with our steadfast partners (Transit & Parking, Parent Programs, members of the Chancellor's Executive Committee, Student Alumni Board) and built new partnerships as well as clarified expectations (Arkansas Alumni Association, Center for Community Engagement, Chartwells, and Razorback Athletics).
- Greek Life and OSSC continues to work collectively with chapters and/or national headquarters to self-impose sanctions involving organizational disagreements, violations of constitutions and bylaws including recruitment, and hazing and alcohol violations.
- Student staff members conducted formal and informal mentoring during extended orientation programs including all R.O.C.K. Camps, First Year Photo Project, and Emerging Leaders.
- Sponsored and coordinated Disability Awareness Month for the University. Center staff served as the Chair for the Disability Awareness Month Planning Committee, which includes community service providers, community members with disabilities, as well as University faculty, staff and students. In collaboration with on and off campus partners, nine events/programs were offered to students on the topic of disability rights, disclosure, workplace accommodations, access to health care, and community resources.
- Partnered with First Year Experience staff to provide Chancellor Challenge Coins during the Graduating Leadership Breakfast and Reception.
- 103+ hours conducting/attending outreach events and working with partners in order to better serve our students
- During the conduct process, OSSC continues to ensure that students are aware of their rights within the process. This is done by providing this information to students in charge letters, on the OSSC webpage, and by reiterating this information during their hearings.
- PDI- we empower students through career coaching to engage in many different activities toward students' personal growth- informational interviews, job shadowing, internships, campus leadership, volunteering, networking with employers, self-assessments, etc.
- Designed informational materials for U of A Cares in the Dean of Students office, which advocates for the rights and responsibilities of all students
- Provided strengths touch points (workshops, trainings, coaching sessions, etc.) with the primary focus of self-advocacy to create thriving environments for themselves, as well as for others who are struggling.
- Student Media will continue to champion the spirit and letter of the First Amendment to the U.S. Constitution. Students who participate in Student Media learn to exercise their First Amendment rights and appreciate the responsibility that goes with those rights.
- The Student Success Advocates (SSA) program had a name change to Counseling Interns to better match their role and responsibilities is designed to be a collaborative effort between University Housing and Counseling & Psychological Services. Because of the practice of mandated clients in the fields of Social Work and Counseling, there has been an increase of conduct referrals to the Student Success Advocates. The types of referrals include things like roommate conflicts, anger management, social anxiety, and general wellness checks.
- Union staff were active participants in the Pink Hogs and Hogstache campaigns by the Division of Student Affairs.
- Partner with Razorback Recovery and the Center for Community Engagement to involve student volunteers in recovering unserved food from retail and the Pomfret dining hall
- CAPS is a member of RazorCat, the students of concern committee, providing mental health consultation to assist students in distress, and a standing member of the Behavioral Intervention Team/Threat Assessment Team (BIT/TAT), providing mental health consultation regarding threat assessment for the university community.

- Alliance with OSSC expanding efforts with mandated students to include small group interventions

Steward all of the Division's resources responsibly:

- Grew Private Gift Support 427% in 2014 from \$70,000 to \$302,550.
- Financial Affairs funded 105 unique organizations (some multiple times). This funding supported RSO operations, conference attendance and events.
- Friday Night Live raised over \$12,500 through sponsorships from campus departments and community sponsors including University Programs, Parent & Family Programs, Pat Walker Health Center, Pepsi, Walmart, Sam's Club, Residents Interhall Congress, and Candy Craze.
- Greek Life and OSSC continues to work collectively with chapters and/or national headquarters to self-impose sanctions involving organizational disagreements, violations of constitutions and bylaws including recruitment, and hazing and alcohol violations.
- \$26,300 in cost-savings realized through the promotion of community service credit option in lieu of direct pay for note-takers.
- Hired two new work-study students who are paid by the Department of Veterans Affairs.
- Sold advertising to cover the printing of the Off-Campus Living Guide
- OSSC provided financial support for staff to attend national conferences (ASCA) and for staff to attend training conferences (NABITA and the Gehring Institute) as well as provided the resources for staff to participate in various campus-based professional development opportunities (i.e. Division of Student Affairs Professional Development series, Strength Quest trainings, and sessions offered by Human Resources).
- Continued partnerships with WCOB Career Center, the Law School and the Alumni Association resulted in cost savings for the UA career management system
- Students in UA Productions do the work of 2 full time staff members at a fraction of the cost, and it gives students the work experience they need to succeed.
- Applied and received the VPSA Executive Advisory Board Grant for Wellness Coaching certification for Spring 2014.
- Transitioned The Arkansas Traveler to a digital-first model, thereby reducing printing costs by 31 percent and the waste stream from newsprint by 38 percent.
- Selected a committee with representatives from University Housing, Campus Dining Services and University Information Technology to review and select a new housing software system. The contract was awarded to StarRez in August 2014.
- We took advantage of supplies offered through campus list serves.
- Sought feedback from Union tenants and Student Affairs staff on a new pricing proposal, slated to go into effect July 1, 2015.
- Manager-in-Training, Danielle Zaleski, is the third associate to enter our Manager-In- Training Program
- CAPS provided clinical supervision for nearly 3,000 hours of clinical service to on-campus residents at no cost to University Housing, and committed further resources to expand the Counselor in Residence program.
- Rape Prevention Education Grant in the amount of \$50,210 awarded.

Communicate and collaborate effectively:

- Created and implemented a 20 hour a week intern who developed a communication plan for the 188 agencies that use Volunteer.uark.edu.
- DLC collaborated with the Office of Social Work for the Call For Hope (suicide prevention) event in October 2014.
- Through a successful collaboration with University Recreation, two sessions of R.O.C.K. Camp Adventure was offered for the first year. Both sessions of the program were successful and at least two sessions will be offered each year in the future.
- This academic year, Greek Life increased our social media efforts through its Facebook page and a Twitter account. As of July 1, 2014, we had over 6982 active Facebook Friends and 3966 Twitter Followers. We use both accounts to promote upcoming events, recruitment activities, and to showcase our programs through photos and videos. Currently, we have 9435 Facebook Friends and 4015 Twitter Followers.
- Educational outreach and training for the university community over such topics as assistive technology, accessible web design, disability awareness, Universal Design, transition to college, teaching students with disabilities, changing legal environment for persons with disabilities, and accessible programming \*

- Email monthly information letter through VRIC listserv.
- Sent 44 weekly electronic newsletters to an average of 14,340 undergraduate commuters (with opportunities to connect). 128,782 newsletter opens, 7,701 link clicks.
- Code of Student Life and Sexual Misconduct Policy Revision collaboration with DOS, OEOC, and General Council and discussion of the creation of an Alcohol Medical Amnesty Policy through a collaboration with Associated Student Government, OSSC, DOS, and General Council.
- Collaboration with approximately 8 organizations, departments, colleges and corporations to sponsor career events
- Partnered with the VRIC office to successfully increase the number of sponsors and guests at the RazorVets banquet
- Worked with University of Arkansas Police Department to produce a video about how to deal with an active shooter on campus. The video product of this collaboration will be pushed out to the campus community in Fall 2015.
- Collaboration with academic partners including Freshmen Engineering Program in the College of Engineering course in which 709 students participated in the session, 4 University Perspective Classes, 4 Exercise Seminar Classes, 4 Hospitality Class sessions and 4 Academic Success classes.
- Student Media continues to embrace and invest in the ongoing revolution in how the news is delivered. Each of the groups has developed active and popular social media sites that drive interest to their respective operations.
- The Fulbright Advising Center piloted a program in Maple Hill East with a part-time advisor and one graduate assistant for four days a week. Overall, approximately 500 contacts were made through the walk-in center with. Students enjoyed the convenience of the location. As word spread about the location, students from other residence halls stopped by to talk with the advisors.
- We worked with over 20 departments and organizations this year to provide data.
- Used Union recycling bins to help make Razorbash nearly a zero-waste event in September.
- Grew campus social media followers by 600% from same period last year
- CAPS collaborates on an on-going basis with the Dean of Students office regarding hospitalization discharge procedures to better coordinate a student's return to the University of Arkansas following a psychiatric hospitalization.
- Partnering on recovery program with DOS and CAPS

## Publications and Presentations

- Ainley, R. & Gamboa, E.** (2014, July). VRIC. Short Takes video part of University of Arkansas Series, Fayetteville, AR.
- Ainley, R.** (2014, January). *Veteran Services on Campus*. Training for Off Campus Connections Student Employees at the University of Arkansas, Fayetteville, AR.
- Ainley, R.** (2014, November). Emceed Annual RazorVets Banquet at the University of Arkansas, Fayetteville, AR.
- Ainley, R.** (2014, November). *Warriors with Disabilities: Working with Disabled Veterans on Your Campus*. Presentation at the annual conference for the National Association of Student Professionals Administrators 4-West, Albuquerque, NM.
- Allison, C.** (2014, November). Bringing it full circle: fighting food insecurity and waste on campus. Oral presentation at NASPA 4-West, Albuquerque, NM.
- Allison, C., Oxford, A., & Walker, C.** (2014, June). Creating change. Oral presentation presented to Washington Fellows for the Young Africans Leadership Institute at the University of Arkansas, Fayetteville, AR.
- Bektemirov, K., & Wailes, E.** (2014, April). *Irrigation Efficiency and Water Conservation Policy in Arkansas*. Presentation at the 3<sup>rd</sup> Student Water Research conference, Stillwater, OK.
- Bowser, P., Greer, T. Jackson, Nicole T., & Lane, R.** (2014, December). *Fresh Fish in Polluted Water*. Session presented at the annual meeting of the Association for Fraternity and Sorority Advisors, Nashville, TN.
- Calahan, B., Price, C., Scher, H., McGough, J.** (2014, July). *Adventures and pitfalls in going electronic: A tale of three universities*. Presentation at Association on Higher Education and Disability, Sacramento, CA.
- Cline, R.J., Corbett, C., Hawkins, T.A., & Vas, C.** (2014, May). *Membership matters: 2014 ACCCCS membership survey results*. Presentation, Association for the Coordination of Counseling Center Clinical Services, (ACCCCS) Annual Conference, Austin, TX.
- Cline, R.J., O'Saben, C., Reising, G., Callandrillo, T., & Lane, T.** (2014, May). *So you want to be a director? A panel discussion examining the transition from clinical director to the director role*. Presentation, Association for the Coordination of Counseling Center Clinical Services, (ACCCCS). Annual Conference, Austin, TX. College Unions International (ACUI), Baton Rouge, LA.
- Farris, K. & **Gall, R.** (2014, October). *Having an Identity Crisis? Establishing an identity for your funding board on campus*. Session presented at the Region II conference of the Association for
- Gamboa, E. (2014, January).** *Veterans Resource & Information Center*. Presentation at the Student Affairs Leadership Retreat, Petit Jean, AR.
- Gamboa, E. (2014, May).** *Veterans Resource & Information Center Services*. Presentation at the Veterans Resource and Information Board Meeting, Fayetteville, AR.
- Gamboa, E. (2014, September).** *Vet2Vet Mentorship Program*. Grant Presentation at the Division of Student Affairs Executive Advisory Board, Fayetteville, AR.
- Heckathorn, D.** (June, 2014). *Suicide Risk Assessment*. Presented to Rehabilitation Counseling Class.
- Heckathorn, D.** (November, 2014). *Introduction to Motivational Interviewing*. Presentation at the annual Arkansas Counseling Association Conference, Hot Springs, Arkansas.
- Heckathorn, D.** (October, 2014). *Ethics and College Counseling*. Presented to Master's level Counselor Education students in Ethics Class, Fayetteville, AR.

- Johnson, M., Pugh, D., & Smith, E. A. (2013). The Role of the Chief Student Affairs Officer in Campus Master Planning. *Leadership Exchange*, 11(4), 12-15..
- Kovacs, K., Wailes, E., Popp, J., West, G. & Bektemirov, K. (2014). Optimal Spatial-Dynamic Management of Groundwater Conservation and Surface Water Quality with On-Farm Reservoirs. *Journal of Agricultural and Applied Economics*, 46(4), 409–437.
- Kovacs, K., Wailes, E., Popp, J., West, G. & Bektemirov, K. (2014, March). *Assessing On-Farm Reservoir Adoption for Groundwater Conservation and Water Quality Improvement in Arkansas*. Presentation at the 53<sup>rd</sup> meeting of the Southern Regional Science Association, San Antonio, TX.
- Kovacs, K., Wailes, E., Popp, J., West, G. & Bektemirov, K. (2014, February). *Optimal Spatial-Dynamic Management of Groundwater Conservation and Surface Water Quality with On-Farm Reservoirs*. Presentation at the annual meeting of the Southern Agricultural Economics Association, Dallas, TX.
- Kovacs, K., Wailes, E., Popp, J., West, G. & Bektemirov, K. (2014, July). *Optimal Spatial-Dynamic Management of Groundwater Conservation and Surface Water Quality with On-Farm Reservoirs*. Presentation at the 68<sup>th</sup> international annual conference of the Soil and Water Conservation Society, Lombard, IL.
- Leach, A. & Fowler, K. (2014, November). *Creating A Collaborative Campus Culture that Embraces Parent Involvement*. Presented at Association of Higher Education Parent/Family Program Professionals National Conference, San Diego, CA.
- Leach, A. (2014, February). *NODA Leadership & You*. Presented at Region IV Conference of the Association for Orientation, Transition, and Retention in Higher Education (NODA), Houston, TX.
- Loper, K. (2014, April). *Are You Using Inclusive Pop Culture References?* Presented at the 2014 Diversity Leadership Institute, Fayetteville, AR.
- Loper, K. (2014, February). *Develop Programs that SOAR!* Presented at Region IV Conference of the Association for Orientation, Transition, and Retention in Higher Education (NODA), Houston, TX.
- Maclin, H. (2014, October). *G.O.A.L.: Growing, Owning, and Leading*. Presented at the annual central region conference of the National Association for Campus Activities, Arlington, TX.
- Matthews, P. J. (November, 2014). *Existential Issues in Counseling with LGBTs*. Presentation at the annual conference of Arkansas Counseling Association, Hot Springs, AR.
- Matthews, P. J. (November, 2014). *Supervision, Training, and Ethics in Colleges and Other Settings with Internships*. Presentation at the annual conference of Arkansas Counseling Association, Hot Springs, AR.
- Meyers, M. (2014, April). *A Moment with Buddha*. Presented at the 2014 Diversity Leadership Institute, Fayetteville, AR.
- Meyers, M. (2014, April). *Becoming Resilient: Fighting Leadership Burnout*. Presented at the 2014 Diversity Leadership Institute, Fayetteville, AR.
- Muckleroy, J. & Stiers, S. (2014, July). *Veterans Resource and Information Services*. Invited presenter for Fulbright Advisors Resource Summit. University of Arkansas Series, Fayetteville, AR.
- Muckleroy, J. (2014, September). *Certification Process for Serving Posts in Little Rock, Hulbert Field, and Memphis*. Invited presenter for Operations Management Degree Program. University of Arkansas Series, Fayetteville, AR.
- Oxford, A. (2014, July). *Volunteer management for non-profit agencies*. Oral presentation to non-profit agency directors through the SEE CHANGE non-profit certificate training program, Fayetteville, AR.
- Oxford, A. (2014, May). *Campus memorial service*. Oral presentation for the University of Arkansas, Fayetteville, AR.

- Oxford, A., & Walker, C.** (2014, August). *Creating change*. Oral presentation to Fulbright scholars at the University of Arkansas, Fayetteville, AR.
- Preece, J.** (2014, November). *Understanding the RSO Funding Process*. Presented to the Walton College of Business administrative and advising staff at the University of Arkansas, Fayetteville, AR.  
presented at the annual International Society for Traumatic Stress Studies (ISTSS), Miami, FL.
- RESPECT (2014, February). *Countering Rape culture Through Memes*. Session presented at 2014 Area 6 BACCHUS Regional Conference, Fayetteville, AR.
- RESPECT (2014, February). *Successful Social Norming Campaigns Utilizing Social Media*. Session presented at 2014 Area 6 BACCHUS Regional Conference, Fayetteville, AR.
- Robison, A.** (2014, April). *You Can't Sit With Us*. Presented at the 2014 Diversity Leadership Institute, Fayetteville, AR.
- Robison, A. & Hensley, C.** (2014, February). *ROUNDTABLE – Graduate Students: Developing Action Plans, Supporting Each Other*. Presented at Region IV Conference of the Association for Orientation, Transition, and Retention in Higher Education (NODA), Houston, TX.
- Scott, S. and Stiers, S.** (2014, November). *Pregnant and Parenting Student Rights: A Little Known Aspect of Title IX*. Presentation at the annual conference of National Association of Student Personnel Administrators (NASPA) Region IV-W, Albuquerque, NM.
- Scribner, J.** (2014, April). *Stop! Collaborate and Listen: A Guide to Successful Co-Sponsorships*. Presented at the 2014 Diversity Leadership Institute, Fayetteville, AR.
- Spencer, Q.** (2014, November). *Being Successful as a Graduate Assistant Preparing to Enter the Workforce*. An invited panelists at the annual meeting of the Association for Orientation, Transition, and Retention in Higher Education (NODA), Orlando, FL.
- Smith, E. A. (2014).** *State Funding and Fund Raising for Public Research Universities: Implications for College Leaders*. *Journal of Organizational Learning and Leadership*, 12(2).
- Smith E. A., & Miller, M. T.** (2014). *Presidential perceptions of trustee involvement in community college decision making*. *Community College Journal of Research and Practice*. Advance online publication. doi:10.1080/10668926.2013.821961
- Smith, E. A., Miller, M. T., & Morris, A. A.** (2014). *Trustees and Leadership in Campus Decision-Making: A Comparison of Institutional Types*. *Journal of Organizational Learning and Leadership*, 12(1), 61-68.
- Smith, E. A., Grover, K., Miller, M. T., & Nadler, D.** (2014). *Self-directed learning practices of Caucasian and African-American community members: Do races differ?* *Eastern Education Journal*, 42(1), 30-44.
- Smith, E.A. (2015, February).** *State Funding and Fund Raising: Mega Campaigns and the State Funding Process*. Annual meeting of the Eastern Educational Research Association, Sarasota, FL
- Smith, E.A. (2015, February).** *Capital Campaigns in Higher Education: A Critical Discussion*. Annual meeting of the Eastern Educational Research Association, Sarasota, FL
- Smith, E.A. (2014, April).** *Perspectives on Dissertation Proposal Development and Defense*. Annual Adult and Lifelong Learning seminar at the University of Arkansas, College of Education and Health Professions, Fayetteville, AR
- Smith, E.A. (2014, February).** *Role of board of trustees in college and university search processes*. Annual meeting of the Eastern Educational Research Association, Jacksonville, FL
- Smith, E.A., Miller, M.T. (2014, February).** *A study of faculty senate leadership motivation and transition: A preliminary report*. Annual meeting of the Eastern Educational Research Association, Jacksonville, FL

- Thompson, C.** (2014, July). *The Ins & Outs of Event Planning*. Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, July). *Understanding Your Diverse Self* (July 2014). Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, July). *What Can We Learn?: Creating Assessments & Surveys*. Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, July). *What Can We Learn?: Creating Assessments & Surveys*. Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, July). *The Ins & Outs of Event Planning*. Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, July). *Understanding Your Diverse Self* (July 2014). Presented at the NACA Student Government Institute – West, Golden, CO.
- Thompson, C.** (2014, October). *Including International Students in Event Programming*. Presented at the annual central region conference of the National Association for Campus Activities, Arlington, TX.
- Thorne, J. T.** (November, 2014). *Expanding sex-specific consciousness supervision*. Content Presentation at the 69<sup>th</sup> Annual Arkansas Counseling Association Conference, Hot Springs, AR.
- Thorne, J. T., Wallace, S. L. & Moore, P.** (December, 2014). *Integrative approaches to clinical supervision in sexually focused clinical treatment*. Content Presentation at the 8<sup>th</sup> Annual Arkansas Chapter of the Association for the Treatment of Sexual Abusers Conference, Fayetteville, AR.
- Thorne, J. T., Wallace, S. L.** (March, 2014). *Expanding sex specific consciousness in mental health professionals: Understanding sexual development and trends in sexual behaviors*. CNED 6093: Counseling Children and Adolescents.
- Trejo, R.** (2014, August). *Real Men Talk*. Incoming student development workshop presented at Real World event presented by Diversity Affairs at the University of Arkansas, Fayetteville, AR.
- Trejo, R.** (2014, December). *The future of student affairs in higher education*. Class lecture given to HIED 5033 Student Affairs in Higher Education course at the University of Arkansas, Fayetteville, AR.
- Trejo, R.** (2014, fall). Provost Lecturer. University Perspective course facilitating various curriculum to new students at the University of Arkansas, Fayetteville, AR.
- Trejo, R.** (2014, February). *Attitudes Towards Differences*. Workshop presented at the Dream BIG mentor training at the University of Arkansas, Fayetteville, AR.
- Trejo, R., Robertson, J., Wright, D.** (2014) *The Gavel*. A quarterly newsmagazine dedicated to covering current ASG happenings as well as ASG alumni. University of Arkansas, Fayetteville, AR.
- Wangler, J.** (2014, November) *Financial essentials for new college students*. University Perspective course guest lectures at the University of Arkansas, Fayetteville, AR.
- Wyandt-Hiebert, M.A. & Carlson, J.** (2014, February). *Breaking Barriers, Building Bonds*. Session presented at 2014 Area 6 BACCHUS Regional Conference, Fayetteville, AR.
- Wyandt-Hiebert, M.A. & Mink, E.** (2014, May). *Wellness Coaching as an Emerging Trend in College Health Centers*. Session presented at 2014 American College Health Association Annual Meeting, San Antonio, TX.

Recognitions Awarded by Department - Division of Student Affairs

Provide a listing of recognitions your department has awarded to faculty, staff, students, and others during this reporting period (Calendar Year 2013). Include the name of the recipient, the type of recipient, the name of the award, the name of your department, and the purpose (or criteria) of the award or recognition. This listing is for recognitions that your department or an administrative unit within your department awarded. **DO NOT LIST** awards received from external organizations or awards received from other units, departments, or divisions of the University.

Name of Recipient(s)	Type of Recipient	Name of Award or Recognition	Department Awarding Recognition	Purpose and/or Criteria for Award
Ainsley Huffman	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Alissa Hadley	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Anthony Eller	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Caroline Daniel	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Carson Leavitt	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Chanelle McCaster	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Cicely Shannon	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Cortney Paege	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Drennan Dallas	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Elizabeth Freeman	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Holly Hilliard	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Jamie Glover	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Jessie Sapenaro	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Jillian Oswalt	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
John Waddill	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Juliet Moses	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Kathryn Clark	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Kristin Wylie	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Kyle Guillory	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
LaChassity Phillips	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Laurie Kern	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Lily Chiang	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Maria Lopez-Solis	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Martin Tremwel	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Megan Badillo	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Morgan Pasquale	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Nathan Falls	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Sonja Thierry	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Stephanie Sharum	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Sydney West	Student, Undergraduate	Presidential Service Award	Community Engagement	Center for Community Engagement an award of the White House for students who volunteer a 100 hours in an academic year
Alpha Delta Pi	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Alpha Omicron Pi	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Chi Omega	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Delta Delta Delta	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Delta Sigma Theta Sorority, Inc.	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Kappa Delta	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Kappa Kappa Gamma	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Kappa Sigma	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Phi Gamma Delta	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Pi Beta Phi	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Sigma Nu	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Zeta Tau Alpha	Student Organization / RSO	Award of Excellence	Greek Life	Order of Omega
Emma Martinez	Student, Undergraduate	Model Initiate	Greek Life	Order of Omega
Mackenzie Lantefield	Student, Undergraduate	Outstanding Sophomore	Greek Life	Order of Omega



Tanner Boone	Student, Undergraduate	Outstanding Junior	Greek Life	Order of Omega
Sarah Bradley	Student, Undergraduate	Outstanding Senior	Greek Life	Order of Omega
Shaquille Lowe	Student, Undergraduate	Outstanding NPHC Man	Greek Life	Order of Omega - NPHC
Lauren McFalls	Student, Undergraduate	Outstanding NPHC Woman	Greek Life	Order of Omega - NPHC
Lillian Gray	Student, Undergraduate	Outstanding Chapter President	Greek Life	Order of Omega - NPHC
DeShaun Artis	Student, Undergraduate	Outstanding NPHC Senior	Greek Life	Order of Omega - NPHC
Ethan Williams	Student, Undergraduate	Outstanding Council Executive Board Officer	Greek Life	Order of Omega - NPHC
Jervae Franklin	Student, Undergraduate	Outstanding Council Executive Board Officer	Greek Life	Order of Omega - NPHC
Shaquille Lowe	Student, Undergraduate	Outstanding Commitment to NPHC Values	Greek Life	Order of Omega - NPHC
Antonio Igbokidi	Student, Undergraduate	Model Initiate	Greek Life	Order of Omega - NPHC
Yorlanda Hawkins	Alumni	Outstanding Sorority Chapter Advisor	Greek Life	Order of Omega - NPHC
Dr. Paul Adams	Alumni	Outstanding Fraternity Advisor	Greek Life	Order of Omega - NPHC
Alpha Phi Alpha Fraternity, Inc.	Student Organization / RSO	Outstanding Community Service	Greek Life	Order of Omega - NPHC
Delta Sigma Theta Sorority, Inc.	Student Organization / RSO	Outstanding Education Program	Greek Life	Order of Omega - NPHC
Omega Psi Phi Fraternity, Inc.	Student Organization / RSO	Academic Excellence (Fall)	Greek Life	Order of Omega - NPHC
Alpha Kappa Alpha Sorority, Inc.	Student Organization / RSO	Academic Excellence (Spring)	Greek Life	Order of Omega - NPHC
Nezly Silva	Student, Undergraduate	Outstanding Academic Achievement	Greek Life	Order of Omega - UGC
Abraham Hernandez-Mercado	Student, Undergraduate	Outstanding Greek Man	Greek Life	Order of Omega - UGC
Karla Medina	Student, Undergraduate	Outstanding Greek Woman	Greek Life	Order of Omega - UGC
Hermanidad de Sigma Iota Alpha, Inc.	Student Organization / RSO	Most Philanthropic Organization	Greek Life	Order of Omega - UGC
Maria Lopez	Student, Undergraduate	Outstanding Delegate	Greek Life	Order of Omega - UGC
Gisela Garcia	Student, Undergraduate	Outstanding Chapter President	Greek Life	Order of Omega - UGC
Phi Iota Alpha	Student Organization / RSO	Academic Excellence	Greek Life	Order of Omega - UGC
Pamela Aguilar	Student, Undergraduate	Outstanding Executive Board Member	Greek Life	Order of Omega - UGC
Drake Breshears	Student, Undergraduate	Outstanding IFC Man	Greek Life	Order of Omega - IFC
William Ogles	Student, Undergraduate	Big Greek Man on Campus	Greek Life	Order of Omega - IFC
Sigma Chi	Student Organization / RSO	Academic Excellence (Fall)	Greek Life	Order of Omega - IFC
Lambda Chi Alpha	Student Organization / RSO	Academic Excellence (Spring)	Greek Life	Order of Omega - IFC
Pi Kappa Alpha	Student Organization / RSO	Most Improved Chapter (Fall)	Greek Life	Order of Omega - IFC
Pi Kappa Alpha	Student Organization / RSO	Most Improved Chapter (Spring)	Greek Life	Order of Omega - IFC
Kappa Sigma	Student Organization / RSO	Outstanding Recruitment	Greek Life	Order of Omega - IFC
FarmHouse and Kappa Sigma Fish Fry	Student Organization / RSO	Outstanding New Philanthropy Event	Greek Life	Order of Omega - IFC
Sean Stewart and Jake Monteverde	Student, Undergraduate	Outstanding Chapter Presidents (Fall)	Greek Life	Order of Omega - IFC
Clayton Wall and Will James	Student, Undergraduate	Outstanding Chapter Presidents (Spring)	Greek Life	Order of Omega - IFC
Sarah Bradley	Student, Undergraduate	Outstanding Chapter President (Fall)	Greek Life	Order of Omega - Panhellenic
Hannah Pavey	Student, Undergraduate	Outstanding Chapter President (Spring)	Greek Life	Order of Omega - Panhellenic
Kayla Wald	Student, Undergraduate	Outstanding Panhellenic Delegate (Fall)	Greek Life	Order of Omega - Panhellenic
Anna Welch	Student, Undergraduate	Outstanding Panhellenic Delegate (Spring)	Greek Life	Order of Omega - Panhellenic
Amy Cosgrove		Most Philanthropic Member	Greek Life	Order of Omega - Panhellenic
Delta Delta Delta		Most Philanthropic Chapter	Greek Life	Order of Omega - Panhellenic
Kappa Kappa Gamma		Academic Excellence (Fall)	Greek Life	Order of Omega - Panhellenic
Kappa Kappa Gamma		Academic Excellence (Spring)	Greek Life	Order of Omega - Panhellenic
Rachel Deems, Katie Easley, Amy James, Cady Jo Lennan	Student, Undergraduate	Academic Scholarship Recipients	Greek Life	Order of Omega - Panhellenic
Morgan Farmer, Mary Kate Harrison, Hallie Waddell	Student, Undergraduate	Leadership Scholarship Recipients	Greek Life	Order of Omega - Panhellenic
Claire Bashman, Amy Cosgrove, Sydney Muldrew	Student, Undergraduate	Volunteerism Scholarship Recipients	Greek Life	Order of Omega - Panhellenic
Sofia Escalante, Danica Ridgeway	Student, Undergraduate	New Member Scholarship Recipients	Greek Life	Order of Omega - Panhellenic
Emma Blair	Student, Undergraduate	Outstanding Delegate	Greek Life	Order of Omega - New Greek Council
Ryan Panyard	Student, Undergraduate	Outstanding Executive Board Member	Greek Life	Order of Omega - New Greek Council
Emily Zimmerman	Student, Undergraduate	Outstanding GLF Woman	Greek Life	Order of Omega - Greek Life Facilitators
Avery Winston	Student, Undergraduate	Outstanding GLF Man	Greek Life	Order of Omega - Greek Life Facilitators
Anna Davis	Student, Undergraduate	Outstanding Executive Board Member	Greek Life	Order of Omega - Greek Life Facilitators
Tonisha Brown	Student, Undergraduate	Outstanding GLF New Member	Greek Life	Order of Omega - Greek Life Facilitators
Warren Franzetti	Student, Undergraduate	Most Spirited GLF'er	Greek Life	Order of Omega - Greek Life Facilitators
Allie Kinsey	Student, Undergraduate	Outstanding R.O.C.K. Camp Mentor Pair	New Student & Family Programs	In recognition of being the best mentor pair during R.O.C.K. Camp
Christopher Kucera	Student, Undergraduate	Outstanding R.O.C.K. Camp Mentor Pair	New Student & Family Programs	In recognition of being the best mentor pair during R.O.C.K. Camp
Kelly Wilkinson	Student, Undergraduate	Parent Ambassador of the Year	New Student & Family Programs	In recognition of being the best Parent Ambassador of the year
Jonathan Warner	Student, Undergraduate	Outstanding Returning R.O.C.K. Camp Mentor	New Student & Family Programs	In recognition of being the best returning R.O.C.K. Camp mentor
Andrew Fischman	Student, Undergraduate	Outstanding New R.O.C.K. Camp Mentor	New Student & Family Programs	In recognition of being the best new R.O.C.K. Camp mentor
Weston Grant	Student, Undergraduate	Parent Ambassador of the Year	New Student & Family Programs	In recognition of being the best Parent Ambassador of the year
Michael Elkins	Student, Undergraduate	Arkansas Alumni Association Non-Traditional Student Leadership Award	Off Campus Connections	In recognition of leadership and academic excellence while successfully engaged in life issues
Jodi Nimmo	Student, Undergraduate	Arkansas Alumni Association Non-Traditional Student Leadership Award	Off Campus Connections	In recognition of leadership and academic excellence while successfully engaged in life issues
1,677 Undergraduate Students	Student, Undergraduate	Academic Achievement Certificates	Off Campus Connections	Undergraduates age 25+, enrolled in 6+ hours, with a semester GPA of 3.5 or above
12 Undergraduate Students	Student, Undergraduate	Alpha Sigma Lambda National Honor Society for Adult Learners Inductees	Off Campus Connections	Degree-seeking undergraduates age 25+ with 24+ UA credit hours and a cumulative GPA of 3.6 or above
20 Undergraduate Students	Student, Undergraduate	Non-Traditional Meal Scholarship	Off Campus Connections	Chartwells provides for 20 meal scholarships for non-traditional students in need (10/fall, 10/spring)
Mark Dillard	Student, Undergraduate	Graduating Student Leader	Off Campus Connections	Student Leadership within Department
Lynley Farrar	Student, Undergraduate	Graduating Student Leader	Off Campus Connections	Student Leadership within Department

Elaina Blando	Student, Undergraduate	ASG President's Council Scholarship	Student Activities	To award two students who have demonstrated academic achievement, leadership, and financial need a \$500 scholarship made possible via ASG alumni.
Denis Rugira	Student, Undergraduate	ASG President's Council Scholarship	Student Activities	To award two students who have demonstrated academic achievement, leadership, and financial need a \$500 scholarship made possible via ASG alumni.
Dr. Joy Reeber	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Dr. Carlton Holt	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Mr. Hongjian Wang	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Mr. Douglas Adams	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Ms. Anne B. Diallo	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Mr. Daniel Levine	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Dr. Michelle Gray	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Dr. Chris Shields	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Ms. Jennifer Veilleux	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Mr. Thomas Goldstein	Faculty Member(s)	Faculty Appreciation Award	Student Activities	To honor outstanding faculty across campus via student nominations, ten faculty are honored with three being award the Outstanding Faculty Award. This event is co-sponsored with RIC
Joe Kieklack	Student, Undergraduate	ASG Senator of the Year	Student Activities	Selected by his peers for outstanding contributions to the ASG Senate and in representing his peers.
Stewart Pence	Student, Undergraduate	ASG Cabinet Member of the Year	Student Activities	Selected by his peers for outstanding contributions to the university community and in his work with the Meal Donation Program.
Blaire Waddell	Student, Undergraduate	ASG Fresh HOG Member of the Year	Student Activities	Selected by the Coordinator for outstanding work as a Fresh HOG and potential contributions and commitment to ASG.
Miriam Hall	Student, Undergraduate	ASG Judicial Member of the Year	Student Activities	Selected by ASG Judicial for her dedication and service to ASGJ.
Elizabeth Kyle	Student, Undergraduate	ASG Outstanding Cabinet Member of the Year	Student Activities	Selected by ASG Executives for her outstanding achievement in program development and execution and contributions to the Cabinet.
Ethan Dollar	Student, Undergraduate	ASG Outstanding Senator of the Year	Student Activities	Selected by ASG Executives for his outstanding leadership and service to the Senate and student body.
Alex Chaffin	Student, Undergraduate	ASG Office of Financial Affairs Board Member of the Year	Student Activities	Selected by the ASG Treasurer for his work and contribution to OFA and the funding process
ASG Office of Financial Affairs	Student Organization / RSO	ASG Advisor's Cup	Student Activities	Awarded to the ASG Branch or ASG Functional Area that has the highest cumulative yearly grade point average.
Jian Zhang	Student, Undergraduate	Univeristy Programs Outstanding Committee Member	Student Activities	This award is presented to the committee member that goes above and beyond expectations and supports the mission of UP.
Chinese Students & Scholars Assoc.	Student Organization / RSO	Outstanding RSO	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Carole Shook	Faculty Member(s)	Outstanding RSO Advisor	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Hua Wang	Student, Undergraduate	Outstanding RSO Member/Officer	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Chinese New Year	Program, Student-Led	Outstnading RSO Program	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Holi Festival of Colors	Program, Student-Led	Outstanding Collaborative Program	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
The Face of Brazil	Program, Student-Led	RSO Event Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Taste of Africa	Program, Student-Led	RSO Event Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Shane Barker	Faculty Member(s)	RSO Advisor Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Curt Rom	Faculty Member(s)	RSO Advisor Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
DeDe Long	Faculty Member(s)	RSO Advisor Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Katherine Grotowski	Student, Undergraduate	RSO Member Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Sean Bryant	Student, Undergraduate	RSO Member Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Noel Wheeler	Student, Undergraduate	RSO Member Of The Month	Student Activities	Nominated by organization and chosen by a committee of judges based on involvement and impact
Raven Riley	Student, Undergraduate	New RA of the Year	University Housing	Outstanding performance by a new RA during the 2013-2014 academic year as voted by the CREs.
Crystal Favors	Staff Member(s)	Advisor of the Month	University Housing	Advisor of the Month of March by NRHH
Tyler Priest	Student, Undergraduate	NRHH Golden Pillar Award	University Housing	

Nick Clark	Staff Member(s)	Senate Employee of the Quarter	University Housing	Employee of the Quarter
Zach Kuntz/Jose Alanis (Futtrall)	Program, Student-Led	Educational Program of the Month	University Housing	Great Gatsby Program - recognized by NRHH
Futtrall Hall	Department or Administrative Unit	Residential Community of the Month	University Housing	recognized by NRHH
Reid Hall - Chocolate Wasted	Program, Student-Led	RIC Program of the Year	University Housing	
Reid Hall - Hell on the Hill	Program, Student-Led	Social Program of the Year	University Housing	
Reid Hall - Chocolate Wasted	Program, Student-Led	Educational Program of the Year	University Housing	
Seth Harpell	Staff Member(s)	ABC Award	University Housing	Above and Beyond the Call
Rickey Booker	Staff Member(s)	Employee of the Quarter	Career Development	Selected by CDC Staff and U of A Staff Senate
KayLee Simmons	Staff Member(s)	Employee of the Quarter Nominee	Career Development	Selected by CDC Staff
KayLee Simmons	Staff Member(s)	Golden Tusk Award	Division of Student Affairs	Nominated by Faculty Member
Allison Valley	Student, Undergraduate	Nola Holt Royster Scholarship	Career Development	Awarded to assist outstanding University of Arkansas students in achieving their academic goals.
Norman Harvey	Government Official	Distinguished RazorVets University Partner	Veterans Resource & Information	Staff or faculty member who has supported VRIC through partnerships
A.G. and Goldie Russell	Community Member	Distinguished RazorVets Community Partner	Veterans Resource & Information	Community member who has supported VRIC through partnerships.
Charles Dietrich	Program, Staff-Led	Vet2Vet Professional/Student Veteran Mentorship Program	Veterans Resource & Information	Community business member who mentors a student veteran for one academic year without receiving compensation.
John Register	Alumni	3rd Annual RazorVets Banquet Keynote Speaker	Veterans Resource & Information	Guest speaker for the RazorVets Banquet.