Retrospective, 2013

University of Arkansas, Fayetteville. Libraries

Follow this and additional works at: https://scholarworks.uark.edu/lib-retrospective

Citation

This Periodical is brought to you for free and open access by the Libraries at ScholarWorks@UARK. It has been accepted for inclusion in Retrospective by an authorized administrator of ScholarWorks@UARK. For more information, please contact scholar@uark.edu.
A Message from the Dean

This report outlines the advances made by the University Libraries during the past year. Progress toward our goals of promoting intellectual discovery and strategically supporting the information needs of the university community is highlighted in the report. We strive to provide the best service possible and continually self-evaluate how to better serve our constituents.

Each year we look for ways to improve our service and collections. This year’s efforts include an array of activities and programs that have helped to advance and grow the collections strategically. We are aggressively pursuing grant opportunities, and that is also recorded here.

On a more personal note, this year two long-time faculty members retired, Juana Young, Director for Administrative Services, and Steve Chism, Reference Librarian. The addition of two new faculty include Jason Dean as Special Formats Cataloger and Jordan Nielsen as Business Librarian. I am happy to welcome these two librarians to our team.

The Libraries’ faculty and staff spent the year pursuing strategic goals, refining and expanding services, aggressively pursuing grant opportunities, and reallocating personnel to maximize productivity based on new technological advances and changing demands on traditional services.

It has been our pleasure to serve you. We welcome future opportunities to assist you in as many ways as possible.

Director for Administrative Services, and Steve Chism, Reference Librarian. The addition of two new faculty include Jason Dean as Special Formats Cataloger and Jordan Nielsen as Business Librarian. I am happy to welcome these two librarians to our team.

On a more personal note, this year two long-time faculty members retired, Juana Young, Director for Administrative Services, and Steve Chism, Reference Librarian. The addition of two new faculty include Jason Dean as Special Formats Cataloger and Jordan Nielsen as Business Librarian. I am happy to welcome these two librarians to our team.

The Libraries’ faculty and staff spent the year pursuing strategic goals, refining and expanding services, aggressively pursuing grant opportunities, and reallocating personnel to maximize productivity based on new technological advances and changing demands on traditional services.

It has been our pleasure to serve you. We welcome future opportunities to assist you in as many ways as possible.

Director for Administrative Services, and Steve Chism, Reference Librarian. The addition of two new faculty include Jason Dean as Special Formats Cataloger and Jordan Nielsen as Business Librarian. I am happy to welcome these two librarians to our team.

On a more personal note, this year two long-time faculty members retired, Juana Young, Director for Administrative Services, and Steve Chism, Reference Librarian. The addition of two new faculty include Jason Dean as Special Formats Cataloger and Jordan Nielsen as Business Librarian. I am happy to welcome these two librarians to our team.

The Libraries’ faculty and staff spent the year pursuing strategic goals, refining and expanding services, aggressively pursuing grant opportunities, and reallocating personnel to maximize productivity based on new technological advances and changing demands on traditional services.

It has been our pleasure to serve you. We welcome future opportunities to assist you in as many ways as possible.
Rare books have not been a major focus of our collection strategy in the past due to our more pressing efforts to make our current collections nationally competitive. However, the Libraries have recently begun a program to enrich our unique holdings in rare books and manuscripts by systematically expanding our Rare Books Collection with outstanding or exceptional works that complement university programming and that offer long lasting value to the university community and the state of Arkansas.

The Libraries chose a rare first edition as its commemorative two millionth volume, La Florida Del Ynca, Historia Del Adelantado Hernando De Soto, Gouernador y Capitan General Del Reyno De La Florida, y De Otras Heroicas Cavalleros Espanoles E Indios (Garcilaso de la Vega, “El Inca” Lisbon, 1605). The book is a first-hand account of Hernando de Soto’s three-year exploration of what is now Florida and the Southeast and was the first work published by a native-born American author. De Soto and his explorers crossed the Mississippi River on June 28, 1541, becoming the first Europeans to set foot in Arkansas.

To complement the La Florida Del Ynca, we purchased materials related to the exploration and settlement of the area that became Arkansas, including A Journal of the Last Voyage Perform’d by Monsr. de la Sale by Henri Joutel (London: A. Bell, 1714) and Collecçao de Opusculos Reimpres-sos Relativos a Historia das Navegaçoes, Viagens, e Conquistas dos Portuguezes by Gentleman of Elvas (Lisbon, 1844).

A Journal of the Last Voyage is the first English edition of Joutel’s narrative of La Salle’s ill-fated expedition across Texas to the Red River, to the Arkansas, and up the Mississippi to St. Louis. It includes a map of the region and the text of the grant of Louisiana by Louis XIV to Crozat.

The Collecçao de Opusculos is only one of four known copies of the Portuguese edition of the legendary 1557 first account of the De Soto expedition. The identity of the author, called the Gentleman of Elvas, has remained a mystery, but his first-hand narrative is the primary source for information concerning the De Soto expedition of 1539-43.
Pursuing Grant Opportunities

In 2012, the Libraries adopted ten strategic initiatives to guide our efforts toward the furtherance of our mission, including “Implement practices and programs that make the Libraries more fiscally sustainable.” The first goal under that initiative was to “identify and pursue appropriate opportunities for grant applications,” a goal that yielded a fruitful harvest in the past year, when the Libraries received four grants and collaborated with the Department of World Languages, Literatures and Cultures on a fifth.

The National Science Foundation’s Experimental Program to Stimulate Competitive Research (EPSCoR) awarded $70,000 through the Arkansas Science and Technology Authority for the fifth consecutive year, which funds electronic journals in the sciences.

The Happy Hollow Foundation awarded $15,000 to digitize and preserve the Ozark Folksong Collection amassed by Mary Parler in the course of her work with Ozark folklore, especially Ozark folksong. The collection includes fragile reel-to-reel audio tapes recorded from 1949 to 1965 of Ozark folksong and Ozark versions of ancient balladry from the English and Scottish traditions.

Library Resources & Technical Services (funded by the Association for Library Collections and Technical Services) awarded $1000 to Kathleen Lehman (head, Physics Library) to write a review of the collection development and management literature from 2011-2012 in February 2012.

The Arkansas Humanities Council awarded $994 to Special Collections for “Florence Price Papers and Opera in the Ozarks Records: Inventory and Assessment” for inventories and assessment of preservation issues of the recently-received manuscript collections of Florence Price and Opera in the Ozarks.

Lastly, the Arkansas Humanities Council awarded more than $22,000 for “On the Trail of the Arkansas Travelers: Digitizing Family Records” (a collaborative grant with World Languages, Literatures, and Cultures). This grant enabled the translation and digitization of selected French Colonial items in English, French, and Spanish from the Dorothy Jones Core Papers in Special Collections, a project that enhances our knowledge of the role and commercial significance of Arkansas Post in the Mississippi River Valley during the early 1700s.

Demand Driven Acquisitions (DDA)

Demand Driven Acquisitions (DDA) is a recent trend in academic libraries that allows library users to download digital titles prior to the library’s purchase of them, and for the library to pay for only those titles its patrons actually use. It works like this: the publisher loads records of electronic academic books into the library catalog. Patrons who search the catalog and download the title for use trigger a fee, usually 10% - 23% of the cost of the item. The third use triggers a full purchase of the title, which becomes a permanent part of the Libraries’ electronic collections.

The advantages of the DDA program are that the Libraries make available the latest scholarly works for patrons without expending large amounts of money up front. Further, academic libraries avoid the drive to build large permanent collections based on librarians’ speculations about patrons’ future needs, because the Libraries only add to their collection the works that were actually used. Finally, the use of the electronic titles is seamless and instantaneous to the patron, because there appears to be no difference between the DDA titles and other electronic titles in the catalog.

The demand-driven acquisitions (DDA) plan has been well received and continues to serve as an excellent supplement to the firm orders and several approval plans of the Libraries. More importantly, the program brought the entire campus community into building the Libraries’ collections.
The Libraries’ Special Collections promoted original and primary materials on the Libraries’ main Facebook page. Special Collections’ photos and other materials from manuscript collections were “posted” to commemorate birthdays, notable dates in history, and to celebrate diversity months, such as Women’s History.

Posts made on the Libraries’ Facebook page reach more viewers when they “go viral” or are “shared” by other individuals re-posting on their own pages. Some of the posts featuring historic photos or personages associated with the University were “shared” by pages such as Fayetteville History, Fulbright College, Fay Jones School of Architecture, Global Campus, Honors College, Walton College, the University of Arkansas, and student groups and organizations.

In addition to these Facebook groups, many individuals took an interest in a specific topic or post. One of the advantages of Facebook is that users can click a button to “like” a post, or “comment” by writing something about the post that others can view (and like!). For instance, on the birthday of Alice Ghostley, August 14, the Libraries posted a photo of Ghostley and some information from the Alice Ghostley Materials (MC 1846), which was shared by Elaine Terrell who wrote, “This is cool. I loved Alice Ghostley in Bewitched and Designing Women. I never knew she was from Arkansas” and by Sandy Miller Hayes who wrote, “I never knew Alice was an Arkansan. . . . I always really liked her!”

Of course, as is typical of the social media phenomena, the most “liked” and “shared” posts were “memes,” a concept or idea that is deliberately altered by human creativity, while still maintaining its original, identifiable form.

Researchers used and cited Special Collections’ materials in at least 6 books, 2 papers and presentations, 1 book chapter, 7 journal and periodical articles, 4 websites, 1 public event, 1 audio publication, 3 exhibits outside of the library, 6 exhibits in the department, 3 on the Main floor of the Libraries, and 3 in the Walton Reading Room.

### The Ten Most Heavily Used Manuscript Collections in 2011-2012

1. Bureau of Educational and Cultural Affairs Historical Collection, commonly called CU (MC 468)
2. Council for International Exchange of Scholars (CIES) Records (MC 703)
3. Fay Jones Collection (MC 1373)
4. J. William Fulbright Papers (MC MS F956 144)
5. Edward Durell Stone Papers (MC 340)
6. Orval E. Faubus Collection (MC MS F27 301)
7. University of Arkansas Folklore Class Reports (MC F16)
8. WPA (Works Progress Administration) Historical Records Society (MSH 62)
9. Washington County Historical Society Papers (MC 1368)
10. Margaret Smith Ross Papers (MC 1587)
Special Collections saw a leadership change in 2012, after Tom W. Dillard’s retirement. Timothy G. Nutt, assistant head of Special Collections and interim head, was selected to chair the department.

Thirty-five manuscript collections, totaling 623.65 linear feet were added to Special Collections’ holdings. Twenty-seven manuscript collections were processed, totaling 1,174.35 linear feet, including the Harold Denton Albrecht Photographs, the George D. Walker Papers, and the Trulock Family Collection.

Harold Albrecht was a Dermott, Arkansas native, a University of Arkansas alumnus, and an engineer with the Merchant Marines and the Radio Corporation of America (RCA). He invented radio transmitters to aid the resistance during the Spanish Civil War and narrowly evaded capture by Franco’s forces. The Albrecht photographs include two albums with photographs of paddle boats and scenes on the Mississippi River, the University of Arkansas campus and students, as well as scenes of Europe, ca. 1925-1937.

The Walker collection chronicles an Eastern Arkansas lawyer’s involvement in the United States Army Counter Intelligence Corps (CIC) tracking down Nazis in newly liberated areas.

The Trulock collection contains correspondence, deeds, financial materials, and photographs chronicling the history of this legendary southeast Arkansas family and documenting Antebellum Arkansas plantation life.

The department added 560 books to its holdings, including the Margaret Smith Ross book collection of more than 300 titles on genealogy and Arkansas history. Ross was employed as the librarian for the Arkansas Gazette and was well known and active in genealogical circles.

Special Collections’ outreach efforts connected with many researchers through programming and special events, direct research assistance, classroom instruction, physical exhibits in the Libraries and off campus, digital exhibits and research tools like finding aids posted online, and publications, primarily the Arkansian newsletter and Arkansauce: The Journal of Arkansas Foodways, now in its third annual issue. The popularity of this publication continues to grow. Each time an issue of Arkansauce is published, people from all walks of life contact the department with praise or requests for subscriptions. Readers wrote letters of praise, describing the journal as “wonderful” or “outstanding.” Carol Gruensburg, editor of the online magazine, American Food Roots, said Arkansauce is a “delight” and will be featured in the online magazine’s “Good Reads” column. “You and your colleagues deserve a heapin’ helping of praise,” said Gruensburg.

The Special Collections’ website was visited more than 130,000 times and the digital collections received more than 71,500 page views.
New Databases, More Research Opportunities

The Libraries were able to use recent gifts, endowment income, smart bargaining and partnerships across the campus and across the state to add a variety of new online resources in 2012-2013. At the end of the fiscal year, subject librarians selected the following tools that will provide the most impact for students on campus.

The Libraries added two new JSTOR segments, Arts and Sciences collections VII (business, economics, history, and mathematics) and VIII (education, literature, music, and fine arts).

JSTOR is an archive of more than 2500 key scholarly journals from more than 50 academic disciplines. University students and faculty retrieve more articles each year from JSTOR (more than 183,000 last year) than from any other library resource.

The Credo Reference service delivers the full text of more than 600 reference books, along with videos, audio files, and thousands of images with copyright clearance for educational use. Credo provides an excellent and intuitive place to begin undergraduate research, and allows faculty to embed tools into their Blackboard course so that students have instant access to relevant library resources.

The Scientific American Archive, covering from 1948 to present, provides instant access to science and technology topics in a thorough, yet comprehensible, format. This archive offers all the charts, graphs, images, biographies, and news items that can be found in the printed archive but in a searchable and easy-to-use format.

Students, especially those planning to study abroad, have embraced the Mango Language Library, which offers step-by-step web or mobile tutorials for dozens of different languages, including: Arabic, Chinese, Croatian, Czech, Danish, Dari, Dutch, Farsi (Persian), Finnish, French, German, Greek, Haitian Creole, Hawaiian, Hebrew, Hindi, Indonesian, Irish, Italian, Japanese, Korean, Norwegian, Pashto, Polish, Portuguese, Russian, Slovak, Spanish, Tagalog, Tamil, Thai, Turkish, and Vietnamese. The Libraries extended our subscription for another year.

The Conference Proceedings Citation Index on the Web of Knowledge platform allows researchers to locate papers from symposia, conferences, workshops, and conventions worldwide. With its citation search functionality, this tool allows researchers to see who is citing whom, or to see who is citing them, allowing faculty to gauge the influence and impact of research and ideas on the international stage.

Essential components for individual faculty research, Jacoby Online and Wittgensteins Nachlass: The Bergen Electronic Edition, were purchased with the aid of new faculty start-up funds. Jacoby Online provides an updated electronic collection of all known fragments of ancient Greek history. Wittgensteins Nachlass offers an electronic edition of all of Wittgenstein’s unpublished manuscripts, typescripts, dictations, and most of his notebooks.

“So, Why doesn’t Facebook have a REALLY, REALLY, REALLY LIKE button. I think I lived in that library for several years beginning the day it opened. (Everyone else is too young to remember the Old Library with a giant room of library tables and green shade lights and with CLOSED STACKS. Do you know what CLOSED STACKS are? In the Old Library all the stack were closed.)”

--Comment posted by an alumnus on the Libraries’ Facebook page in response to the post “li-brar-i-an [lahy-brair-ee-uhn] - noun, a research expert who LOVES helping YOU of A folks!”
In an effort to make our collections more visible and accessible to a wide range of users, the Libraries continued its practice of selecting materials to digitize and place online in digital collections.

40-50-100: Milestones in Arkansas’s Environmental History contains forty images and documents regarding three anniversaries—the 1972 establishment of the Buffalo River in northern Arkansas as America’s first “national river,” the 1962 creation of the Ozark Society environmental group, and the 1912 birth of Dr. Neil Compton, the founding president of the Ozark Society. This project was undertaken in conjunction with a program held in Mullins Library (see Special Events) and a similar exhibit at Compton Gardens in Bentonville.

Memorial cartoon tribute to Dr. Neil Compton by George Fisher. From the Neil Compton Papers (MC 1091, Box 80, File 10).

Fruit-full Arkansas: Apples was the result of collaboration between Special Collections and the library at the Crystal Bridges Museum of Art. This digital collection contains sixty-nine items related to apple production in Arkansas, such as folklore, souvenir booklets, poetry, photographs, speeches, and other documents. The exhibit includes images of apples from color plates in historic nursery catalogs held by the Crystal Bridges library.

St. Louis, Iron Mountain, and Southern Railway Company advertisement, from the collection at Crystal Bridges Museum Library, HF 6161 .A36 S75 1890.
William McNamara’s exhibit of woodcuts and watercolor paintings inspired by the Buffalo River country were displayed in Mullins Library in the fall semester of 2012 to coincide with the event “40-50-100: Milestones in Arkansas’s Environmental History.” Called “Watercolors and Woodcuts,” the exhibit featured what McNamara calls “abstract realism,” the painting technique of reducing scenes or images to a composition of abstract forms, which, when viewed from afar, give the appearance of photo realism.

The Libraries celebrated 2012 Native American Heritage Month with an exhibit of images from Edward S. Curtis’s The North American Indian, a 20-volume series published in 1930, on loan from Special Collections’ Rare Books. Curtis’s ethnographic achievement shaped the fields of photography and anthropology, representing nearly 100 tribes in the United States and Alaska in these portfolios.

In honor of the 2013 Arkansas Heritage Month, and its theme — “Saving Our Heritage: Arkansas’s Historic Structures” — the Libraries hosted an exhibit of watercolors and prints by Daniel Kerlin, titled “Wherever You Go, There You Are.” This exhibit of transparent watercolor paintings, featuring several Arkansas landmarks and buildings, immortalizes humble buildings and businesses that define the character of a place in times past, such as “Jerry’s Homestyle Cooking” on College Avenue, “Roger’s Rec” on Dickson Street, and “Dave’s Barber Shop,” all in Fayetteville; “The Alvin Hotel” in Hot Springs; “Peck’s Drive In” in Little Rock; and the Basin Park Hotel in Eureka Springs.

Special Collections’ exhibits of materials from the department included “Internment and Heroism: Images of Japanese Americans during World War II,” an exhibit of photographs, government documents, camp newsletters, and school yearbooks from Arkansas relocation centers; “Out of the Closet,” showcased rare journals, pamphlets, and posters exploring the history of homosexual, transsexual, and transgendered Arkansans; “CURE: Healing, Health, and Medicine in Arkansas,” focused on the evolving attitudes toward medicine in Arkansas; “Collection Curiosities: Strange and Unlikely Items in the Archives,” a selection of odd holdings highlighting the variety of materials available in the archives; and “Gerstäcker’s Arkansas,” displaying works by Friedrich Gerstäcker, a German author who wrote of his travels in early Arkansas.
The fall semester of 2012 kicked off with the fourth annual reception for faculty who received tenure or promotion during the year. Each year faculty honored are asked to select a book that was influential in their lives or careers, and an exhibit of those books and the faculty comments is displayed in the Walton Reading Room.

Late in September, 2012, the Libraries hosted “40-50-100: Milestones in Arkansas’s Environmental History,” celebrating three anniversaries—the 1972 designation of the Buffalo River as America’s first “national” river, the 1962 creation of the Ozark Society, and the 1912 birth of Dr. Neil Compton, the founding president of the Ozark Society. The program featured an exhibit in the Walton Reading room and remarks by representatives of the Libraries, the Compton family, the Buffalo National River staff, and the Ozark Society.

American Archives Month in October, 2012, featured a program by journalist Ernie Dumas, who discussed his book Dearest Letty, a collection of World War II love letters between Leland Duvall and his future wife. Dumas was associate editor of the Arkansas Gazette, taught journalism at the University of Central Arkansas, and wrote a regular column for the Arkansas Times.

The University of Arkansas Libraries, the Center for Advanced Spatial Technologies and the student chapter of the American Society for Photogrammetry and Remote Sensing hosted Geographic Information Systems Day on November, 2012 in Mullins Library. Geographic Information Systems technology transforms how people view information by linking the geography or map of a place with multiple layers of descriptive data. Presentations featured representatives from the U.S. Geological Survey, Arkansas Game and Fish Commission, Arkansas Geographic Information Office, Benton County GIS Department, and the City of Fayetteville.

The 2013 film series, “Fellini in February,” the fourth annual film series, featured films written and directed by Federico Fellini. The films screened in were 8 1/2 (1963), Amarcord (1973), Satyricon (1969), and La Dolce Vita (1960). Fellini’s films are world-renowned for their surrealism, satire, and parapsychological views of modern life. He won four Academy Awards for best foreign language film and the Academy Award for lifetime achievement in 1993.

In May, 2013, an exhibit of Thangkas and artifacts from the Tibetan Cultural Institute were displayed. A thangka is a complex, painted or embroidered picture panel illustrating deities and natural scenes, that was used by monks to educate people in remote villages about the life of Buddha and local history and personages. Several of the thangkas in the exhibit were more than 600 years old. Events in the Buddhist cultural tradition, such as Opening and Closing Ceremonies and the Black Hat Dance, as well as informational lectures accompanied the month-long exhibit.
2012 Annual Statistics

COLLECTIONS

Volumes in Library
Volumes held June 30, 2012                   2,008,825
Volumes added during year – Gross          42,598
Volumes withdrawn during year              
Volumes added during year - Net             40,657
Volumes held June 30, 2013                  2,049,482

Serials*
Number of current serials, including periodicals, purchased 42,985
Number of current serials, including periodicals, received but not purchased (exchanges, gifts, deposits, etc.) 7,279
Total number of current serials received 50,264

Other Library Materials
Microform units 5,575,808
Government documents not counted elsewhere 95,735
Computer files 9,013
Manuscripts and archives (linear feet) 16,327

Audiovisual Materials
Cartographic 143,954
Graphic 279,273
Audio 32,005
Film and video 6,374

EXPENDITURES

Library Materials
Monographs $579,650
Current serials including periodicals $4,684,208
Other library materials (e.g., microforms, a/v, etc.) $351,581
Miscellaneous (all materials not included above) $322,808
Total library materials $5,969,920

Contract Binding $31,673

Salaries and Wages
Professional staff $3,161,665
Support staff $2,163,428
Student assistants (including federal w/s funds) $298,660
Total salaries and wages $5,623,753
Fringe benefits $1,520,660

Other Operating Expenditures $892,156
Total Library Expenditures (including fringe benefits) $14,006,489
2012 Annual Statistics (continued)

PERSONNEL

Professional staff, FTE  56
Support staff, FTE  77
Student assistants, FTE  19
Total FTE staff  153

UNIVERSITY CHARACTERISTICS

Ph.D. Degrees
Number of Ph.D.s awarded in FY 2012  139
Number of fields in which Ph.D.s can be awarded  33

Faculty
Number of full-time instructional faculty in FY 2012  1,035

Enrollment – Fall 2012 (Totals)
Full-time students, undergraduate and graduate  19,505
Part-time students, undergraduate and graduate  5,032
Full-time graduate students  1,706
Part-time graduate students  2,481

LOCAL ATTRIBUTES

Physical Basis of volume count
Government documents are included in count of Current Serials
Fringe Benefits are not included in expenditures for salaries and wages
Law Library statistics are included
We do not have a Medical Library
Other main campus libraries are included
We have only one campus

*The Association of College & Research Libraries changed from counting subscriptions to counting titles in 2009.