2014

Annual Report, 2013-2014

University of Arkansas, Fayetteville. Libraries

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University of Arkansas Libraries 2014 Annual Report

Executive summary

The Libraries continue to evolve to meet user needs in the formats and locations they demand. Of particular note is campus users’ increasing preference for online materials and access over the traditional in person interactions with librarians. While questions at the reference desks decreased by 17% over the year, from 16,084 to 13,306, questions asked via the chat service increased by 15%, and LibGuides, which contain subject specific instruction and research tips, were accessed nearly 355,000 times. Similarly, access of our licensed materials by off campus users grew by 40% over last year, from 10 million to 14 million, with 51% of off campus users being undergraduates, 38% graduate students, and 7% faculty.

Even the use of books, the traditional backbone of libraries, has shifted from checking out physical items to downloading e-books, with 193,212 e-book retrievals last year, a 57% increase from 2013’s 123,283, as compared to 67,000 book checkouts. E-books in the collection now total 151,650, with approximately 36,800 additional titles available through the demand-driven acquisitions program. Following on this trend, the Libraries are participating in Occam’s Reader, a pilot project developed by Texas Tech University and the University of Hawaii and now expanded to other members of the Greater Western Library Alliance (GWLA). Occam’s Reader is a software program that allows interlibrary loan of electronic books from Springer Publishing, which will drive an increase in electronic titles available to our users through our partner libraries.

The Libraries responded to the increased reliance on online delivery in several ways, most significantly by building the collection in digital formats, including video streaming services and electronic access to resource backfiles. We also began the conversion of our website, more than 3000 web pages, to the Bootstrap responsive technology that automatically resizes pages and content for appropriate screen sizes, including smart phones and tablets, which make up 10% of our current web site users, a 100% increase over last year. We added 45 new LibGuides to total 340 and continue to work on services and outreach focused on reaching users remotely.

This year, due to a loss of one-time funding acquired last year, we fell one place in measure of total library expenditures (see page 10, table 1), ranking 12 of 14 peer university libraries.

Grants

The National Science Foundation’s Experimental Program to Stimulate Competitive Research (EPSCoR) awarded $70,000 through the Arkansas Science and Technology Authority for the fifth consecutive year.

The Office of the Vice Provost for Research and Economic Development awarded a seed grant of $2,500 to support head of Special Collections Timothy G. Nutt’s research on the history of the Catholic Churches in Arkansas.

Publications

The Arkansian newsletter features Special Collections news, significant collections, upcoming events, notable books, interesting researchers, historic photographs, and an Arkansas history quiz, was published once this year.

Arkansauce: The Journal of Arkansas Foodways explores the history, traditions, and folklore of food, as well as Arkansas’s current culinary scene, and is published once a year.
This year’s edition featured Kat Robinson, of Little Rock, as guest editor, and its theme was the introduction and establishment of food culture through transportation and immigration.

**Index Arkansas** is a searchable database of more than 90,000 entries, covering the 1880s to the present of articles and book chapters on Arkansas topics, which is updated annually.

**Personnel**

**Faculty**
- Angela Fritz, assistant head of Special Collections, April 2014
- Michelle Gibeault, English and Communication Librarian, October 2013

**Administration**
- Marco De Prosperis, director for Administrative Services, April 2014

**Awards / honors**
- Kirkwood, Patricia E. (Instruction and Outreach) and Necia Parker-Gibson (Instruction and Outreach) were given the 2014 Best Publication Award, Engineering Libraries Division of the American Society of Engineering Education, for their book “Informing Chemical Engineering Decisions with Data, Research, and Government Resources.”

**Significant Achievements and Changes**

**Collections**
- Following a generous transfer of funds from the university administration, Special Collections was able to purchase 67 rare books, such as the *Description de la Louisiane: Nouvellement decouverte au sudouest de la Nouvelle France, par Ordre du Roy : Avec la carte du pays, les moeurs & la maniere de Vivre des Sauvages* written by Louis Hennepin and published in 1603.

- With the rapid growth of distance education and online courses, the Libraries have been challenged to provide access to course materials for students across the state and even the globe. Students no longer have to come to the Performing Arts and Media department to view or listen to class assignments or conduct research. The Libraries have previously provided tens of thousands of classical and popular music recordings and scores through our Classical Music Library, Naxos Music Library, Classical Scores Online and American Song Online collections. We have experimented with licensing individual films for class streaming rights and with Theatre in Video and Opera in Video collections for specific classes. This fall, we will offer several new online collections to support the University’s online and distance education instructional and research goals, including:

  - **VAST: Academic Video Online** is a multidisciplinary collection of documentary and information videos that touches on the curriculum needs of nearly every department. VAST offers documentaries, interviews, performances, news programs and newsreels, field recordings, commercials, and raw footage, including Academy® and Emmy® winners. With thousands of titles available, VAST provides streaming video from more than 500 producers and distributors around the world in a wide range of topics such as Art, Architecture, Asian Studies, Education, Counseling, World History, Religion and Thought, Health Policy, Social Theory, Engineering, and many others. Faculty will be able to assign or link to specific clips from Blackboard courses and students will be able to study the film transcripts – available in 65 languages.
• **Kanopy Streaming** offers a different model, providing digital access to feature films primarily in the Humanities and Social Sciences fields. Modeled after demand driven acquisitions for electronic books (DDA), campus users may choose any film from a catalog of more than 20,000 videos from the world’s most prominent filmmakers and production houses. These films primarily support courses in Film Studies and Journalism’s documentary film program, as well as other programs in Humanities.

• **JoVE (the Journal of Visualized Experiments)** is a more specialized tool. This peer-reviewed journal publishes articles with video components on a variety of topics. The Libraries have subscribed to the modules on Neuroscience and Applied Physics for the coming year. In addition, the Libraries are conducting a trial of a general science education series from J0VE on basic laboratory techniques for students.

• **Mango**, the popular language learning software, introduced a new service, Mango Premiere, which allows students to learn a new language by watching a feature film. To date, the Mango service has almost 800 registered users from the University of Arkansas who have logged in to almost 2400 learning sessions. Many of the study abroad programs now require students to try Mango before traveling and the Walton College of Business awards certificates to those students who complete an entire Mango course.

Newspaper backfiles are a valuable resource for researchers across disciplines, offering first hand accounts of particular events, people, eras, and issues in an easily searchable online format. The Libraries purchased the following collections in 2014:

• The **Chicago Defender**, the most influential African-American newspaper of the 20th century, served as the de facto national black newspaper in the U.S. This historical archive provides genealogists, researchers and scholars with online, easily-searchable first-hand accounts and unparalleled coverage of the politics, society and events from 1910-1975, and will directly support course research in the African American Studies Program, and the Journalism, History, and Sociology Departments.

• **The Times** (London), one of the most preeminent, global daily newspapers of the 18th century through the early 21st century, covered international events, people, places, politics, business news, opinion and debate, entertainment, and advertising. The Libraries purchased electronic access to the full archive, covering the years 1785-2008, in fully searchable, digital facsimile files that allow researchers to view the pages exactly as they were printed. This archive supports primary source research in Drama, History, Journalism, Political Science, and Sociology.

• **NewsBank’s America’s News** offers feature stories and local reporting from more than 2,000 local, regional, and national U.S. news sources, including the Arkansas Democrat-Gazette (both Little Rock and Northwest Editions), the Northwest Arkansas Times, and 50 other Arkansas news sources. America’s News includes both printed and online newspapers, blogs, journals, newswires, broadcast transcripts and videos.

The Libraries also purchased the following resources, some useful for general research and others for more specialized research, during 2014:

• Expanding one of our most heavily used databases, **JSTOR Arts & Sciences XI** contains more than 125 titles in core fields of Language & Literature, History, and Art & Art History, including journals in Classical Studies, Architecture & Architectural History, Music, Religion, Philosophy, Archaeology, Performing Arts,
Film Studies, and Linguistics. Interdisciplinary titles include area studies such as American studies, Asian studies, Jewish studies, and African American studies. JSTOR Arts & Sciences XIII adds 125 international journal titles in the fields of Language & Literature, Art & Art History, Philosophy, Religion, History, Music, and Classical Studies. Represented sub-disciplines span topics as diverse as European church history and the literature of the American West.

- **Mergent Key Business Ratios** archive provides a trove of data to support the Walton College of Business’s expanding online programs and would be beneficial to researchers in the AgEcon and AgBusiness programs in the Bumpers College and other interdisciplinary programs across campus. The Key Business Ratios Archives provides data from the late 1970's to present from US Corporations, partnerships, and proprietorships for both public and privately held companies. The purchase includes access to Mergent’s Economic Time Series Module data, Equity Research Reports, D&B Private Company Data, Industry Reports, 40,000 U. S. company annual reports, and 75,000 annual reports from international companies in more than 100 foreign countries.

- The American Geophysical Society publishes 19 highly respected, peer-reviewed scientific journals with more than 5000 original research and review articles each year covering research in the Earth and space sciences. The AGS Digital Library offers online access to more than 66,325 articles spanning 1896 through 1996 and will support the Center for Advanced Spatial Technology, the Center for Space and Planetary Sciences, the GeoSciences Department, and the Sustainability program.

- The Arizona Center for Medieval and Renaissance Studies publishes *Studies in Medieval and Renaissance History*. SMRH provides translations, commentaries on texts, and articles in medieval and early-modern history from 400–1700 AD. The Libraries purchased the complete 26-volume back file of the annual series, which will support the History and English Departments.

- Adam Matthew Publishing’s *American Indian Histories and Cultures* is a digital selection of the Edward E. Ayer collection of published works and manuscripts at Chicago’s Newberry Library. Covering the first European contact through the 20th century, this beautiful database offers manuscripts (treaties, speeches, petitions, diaries, travel journals, ledger books), artwork (illustrations, sketches, watercolors, oil paintings, American Indian art), American Indian newspapers covering the 1960s to 1990s, rare printed books, photographs, and maps. This new archive will be heavily used by students in the new Native American studies minor at the University.


**Digital Collections**

*Colonial Arkansas Post Ancestry* (CAPA) was a collaborative project between Special Collections and the Department of World Languages, Literatures, and Cultures. The project highlighted French language materials from the Core Family Papers (MC 1380) pertaining to Arkansas Post. Selected materials were translated, transcribed, and digitized.

*Fine Lines, Late Nights: The Converging Histories of Vol Walker Hall and the Fay Jones School of Architecture* is a digital exhibit of 57 images that explores the history of Vol Walker Hall, a
prominent campus building, and the Fay Jones School of Architecture. Created in conjunction with the dedication of the Steven L. Andersen addition to Vol Walker Hall, the collection shows the re-use of the building from a library (its original purpose) to the architecture school home.

The Ozark Folksong Collection presents the materials in the collection of Mary Parler (MS F 1-30 University Folklore Collection) in a digitized format. These items, including audio recordings, were collected in the late 1940s through the mid-1960s and preserve the rich musical legacy of the Ozark Mountains. The project, funded from grants from the Arkansas Humanities Council and the Happy Hollow Foundation, contains audio recordings of songs, oral histories, anecdotes, and tales from over 700 performers. In addition there are transcriptions of lyrics, and music notations. The contents illustrate a rich diversity of cultures, economic classes, and occupations.

The University of Arkansas Campuses, a collaborative project of the Council of University or Arkansas Research Libraries (CUARL).

Services
The Libraries migrated e-reserves to Blackboard in Fall 2013, allowing students to access these readings within their courses. Instructors and students commented favorably on the ease of use of the new method. One instructor in the Art Department stated, “Reserves continue to help faculty/staff and students alike by saving time, money, and increasing . . . accessibility.” Another said, “Course reserves give my students access to reading materials without having to buy additional books.”

Special Collections continues to host the Arkansas History Discussion group (ARHIST-L) devoted to Arkansas history topics, announcements, news, and events. The listserv generates much discussion among Arkansas history buffs, both professional and amateur, as well as other researchers seeking information about Arkansas. An excellent avenue for public relations, ARHIST-L has 337 subscribers (an increase of 31 members from last year). There were 12,096 postings and responses to the discussion group in the 2013-2014 fiscal year.

In person interactions continue to fall as students increasingly rely on online sources and interactions to meet their research needs. LibGuides are webpages offering research tips and instruction tailored to specific classes, departments, or library resources. They make navigating the Libraries’ website and resources more focused and clear to the students. Librarians added another forty-five new guides this year, making the current number of guides available to students 340, and users accessed UA LibGuides nearly 350,500 times from nearly 67,000 unique addresses or machines, a 17% increase.

Outreach
New student orientation took place during the last week of May and three weeks of June with sessions hosting approximately 9,200 incoming students and their family members. The Libraries’ personnel took the opportunity to introduce new students and their family members to the services and resources during three orientation activities: table sessions, presentations, and tours. During the table sessions, library personnel talked one-on-one with visitors and “introduced” students to their librarian via the librarian trading cards.
1,068 persons stopped by the Libraries’ table. In addition, 339 students and family members took a tour of the library.

For the second year, librarians have offered 24 drop in tours of Mullins Library at the beginning of the Fall semester.

Library personnel offered 507 group presentations to 13,056 individuals and conducted 16,428 reference transactions. The Libraries also offered seventy-seven “open sessions” on specific topics such as Zotero, Refworks, and databases to students and faculty on a drop in basis.

In fall 2013, the University Libraries planned a series of events as Study Breaks before and during the finals exam period. The events provided an opportunity for the library to collaborate with several other units on campus such as Honors College, Parent and Family Programs, Associated Student Government, Office of Academic Initiatives and Integrity and several others. These sponsoring units provided snacks and/or drinks, and some included bluebooks, scantrons, or literature with study tips.

As one of the partner sites of AgNIC (Agriculture Network Information Center), the Libraries provide upkeep for the Rice Research and Culture webpage (http://uark.libguides.com/rice), provide metadata for freely available web resources on this topic to the AgNIC portal (http://www.agnic.org/), and answer national and international questions relating to rice. This academic year, we contributed more than 550 fully indexed and abstracted publications with metadata to the portal.

**Special Collections**

Patrons in Special Collections represented 42 of the 50 United States, the territories San Juan and Puerto Rico, as well as the United Kingdom, New Zealand, Finland, Spain, Germany, Canada, Italy, Norway, Croatia, Zambia, Egypt, Turkey, and Korea. Researchers used and cited Special Collections’ materials in ten books, eleven papers and presentations, twenty-three journal and periodical articles, five websites, two public events, six television newscasts, one dissertation, and four exhibits outside the Libraries.

The top five most heavily used manuscript collections by patrons visiting Special Collections this year were (in rank order):

1. Bureau of Educational and Cultural Affairs (MC 468)
2. Edward Durrell Stone Architecture Papers (MS St71/236 Stone and MC 340)
3. Fay Jones Architecture Papers (MC 1373)
4. Council for International Exchange of Scholars, CIES Records (MC 703)
5. Florence Price Papers (MC 988)

Twenty-three manuscript collections, totaling approximately 150 linear feet, were added to Special Collections and twenty-five manuscript collections were processed, totaling 80 linear feet. The department added 432 books to its holdings, including eighteen rare books from the library of William H. Porter. Porter, who lived in Johnson County, Arkansas, collected the rare books in the early 20th century. His books were eventually sold to the Pathfinder Club in Morrilton, Arkansas, to build the Conway County library, which donated the volumes to Special Collections by the Pathfinder Club in order to preserve the titles.
Fundraising
The Libraries received 146 outright cash gifts totaling $32,564.78 during the year, 144 gifts-in-kind totaling a value of $73,671.63, 5 planned gifts totaling $31,320, 24 matching gifts totaling $3,445, and 1018 pledge payments totaling $74,024.91 for a total of $215,026.32. The Libraries also received a notable donation of $10,000.00 from Tommy and Kathryn May to the Tommy and Kathryn May Endowed Library Fund. Total Giving to the University Libraries was $240,026.32, which was $15,630.22 more than last year.

Report of progress on strategic plans, University priorities, and goals
Libraries' Strategic Plan
The Libraries strategic initiatives and corresponding goals developed in March 2012 were nearing completion at the conclusion of June 2014. The Libraries' administration has scheduled a planning retreat for early August 2014, after which new initiatives and goals will be formed. A key result of the planning retreat will be a comprehensive policy for maximizing the funds from the new student fee and endowment income that will enable the Libraries to support the research and program goals of the University.

Libraries' Contributions to the University's TAP Goals
Goal 1: Put students first by enhancing academic programs, creating an engaging campus life, keeping costs as low as possible, and reducing obstacles to student success

Theses and dissertations are now submitted electronically for cataloging and archiving, saving students the cost of providing a bound, printed copy for the library collections.

Keeping with the trend toward online resources, the Libraries subscribed to Credo Reference Online in June 2013, which allows users to search the full text of more than 600 dictionaries, encyclopedias, and style manuals in all disciplines for specific words or concepts or browse available sources by subject area.

The Libraries hosted a film series of four international films in the 2014 spring semester. The themes for this year’s series were Amour fou in February and Amor loco in April. The four films selected for screening were: Breathless (France, 1960), The 400 Blows (France 1959), All about My Mother (Spain, 1999), and The Skin I Live In (Spain, 2011).

The University of Arkansas Libraries hosted an exhibit of forty-five rare materials from the Remnant Trust during the Spring 2014 semester. We recorded fourteen class visits and presentations for times other than the eleven “open preview” hours scheduled per week and four visits from area schools and non-university groups, including a charter school, a local homeschool group, and the Osher Lifelong Learning Institute. The total number of recorded guests for the semester was 788 (class visits + lectures + individual guests).

To complement the exhibit, we scheduled twelve lectures and events led by professors at the University. These ranged from lectures on the work or author to a panel of medical professionals discussing the Hippocratic oath to a dramatic poetry reading from a sonnet cycle called Tuckahoe: Poems of Frederick Douglass’s Homeland. The panel of medical professionals was the best attended, with more than 100 guests, and included professional representatives from palliative care, medicine, nursing, social work, rehabilitation and therapy, and infectious diseases (mass medicine).
More than five hundred individuals signed the guest log book and left comments, such as:

“These can’t be real”—Jerry
“Incredible pieces of history”—Gus
“Holding them was better than I ever could have imagined”—Bryan
“Coolest thing I’ve ever seen”—Mary
“Spectacular! To see and hold history!”—Travis
“Dumbfounded. Incredible”—Laurie
“Touching history really makes it more personal and meaningful. Thanks!”—Patrick
“After spending all summer looking at old books, it is awesome to actually pick them up and touch some”—Rachel
“Things like this make me love this school even more!”—Kristi
“Gave me chills to see the written word as it appeared so long ago”—Jim
“Seriously, this is the best thing I have ever seen. Literally. Thank you for sharing and God bless you”—Paige
“Rich and rare opportunity to see documents that have shaped the history of mankind”—Butch
“THIS is how students rediscover the excitement of learning”—Jennifer

Goal 2: Be transparent and accountable to the people of Arkansas in all decision-making
The Libraries regularly post committee meeting minutes and reports as well as strategic initiatives and goals online on the StaffWeb at http://libinfo.uark.edu/staffweb/. In addition, the Libraries post digital editions of publications online at http://libinfo.uark.edu/info/whatsnew.asp, including the newsletter the Arkansian, the Retrospective annual reports, and the magazine Arkansauce.

Goal 4: Enhance diversity by attracting more students, faculty and staff from underrepresented groups and by nurturing intercultural understanding inside and outside the classroom
The Libraries promote diversity through the displays mounted in the West entry of Mullins Library, which rotate on a different national diversity themed week or month, such as Black History Month, Women’s History Month, Asian History Month, Hispanic Heritage Month, Americans with Disabilities Week, and Lesbian, Gay, Bi-sexual, and Transgender Pride Month.

In celebration of Black History Month, the Libraries hosted Janis Kearney, author of Daisy: Between a Rock and a Hard Place, a biography of civil rights leader Daisy Bates. Following her presentation, Professor Emeritus Roy Reed and Professor Gerald Jordan, of the Walter J. Lemke Department of Journalism joined Kearney for a panel discussion of the civil rights movement in Arkansas and the nation.

The Librarian-in-Residence Program is garnering national attention through the efforts of our second resident, Martha A. Parker, who is the current chair of the Association of College Research Libraries’ Diversity Committee, and who in that role drove the creation of the ACRL’s Diversity Standards Toolkit. Ms. Parker is also the chair of the Organizational Development and New Chapters Committee of REFORMA (The National Association to Promote Library and Information Services to Latinos and the Spanish-speaking), a position which she has held for the past three years.
The Libraries continue to collaborate with other campus agencies on various diversity programs, including the Diversity Certificate program, the UA’s Multicultural Center’s iConnect, and the Diversity Awards Program.

Goal 7: Increase funding in both research awards and federal research expenditures
The Libraries’ faculty play an important role in assisting research faculty with the resources needed to support the varied projects undertaken throughout campus in almost every field.

Goal 8: Marshal the university’s expertise, programs, faculty, staff and students to grow the state’s knowledge-based economy and to address major issues confronting Arkansas and the world
The Libraries partnered with the Career Development Center, the Office of Financial Aid, and the UARK Federal Credit Union to host programs to teach financial literacy during Money Smart Week, a national campaign, in April. Topics included budgeting, credit and credit cards, banking basics, preventing identity theft as well as job search strategies and cover letter and resume writing.

The Libraries also collaborated with the Office of International Students and Scholars (OISS) to create an interactive Google map of international students by country of citizenship. This map was embedded in the OISS Web site and featured on a large touch-screen panel in the Arkansas Union during International Education Week.

Integrity Week – The Libraries participated in the inaugural “Integrity Awareness Days” (sponsored by the Office of Academic Initiatives and Integrity) by providing two of the five sessions and by assisting in the creation of a training video presented at another.

Goal 9: Provide a superior campus landscape and environment by planning for and carrying out the continuous renewal and renovation of existing facilities and the designing and building of new world-class facilities
The Libraries designed and constructed an enclosed graduate study area on level 4 of Mullins Library that will enable graduate students to have their own place for quiet study. Keys are available for check out at the main desk.

Shelving was removed from level 1 in Mullins Library to create a new public seating space for library patrons, adding twenty-three new tables and ninety-six new chairs.

The Physics Library shifted collections, removed shelving and added four new patron computers in that space.

Due to the increasing reliance on our web sites as portals to our information services by students, the Web Services department undertook the redesign of our websites utilizing the Bootstrap responsive technology that automatically resizes pages and content for appropriate screen sizes, including smart phones and tablets, which make up 10% of our current web site users. Physics Library, Fine Arts Library, Performing Arts & Media Department, and the pages for GIS & Maps have been converted to the new format.

Goal 10: Pursue a consistent and aggressive program for the maintenance and improvement of the institution’s libraries and technology resources
University Libraries continue to improve but lag behind many of our peer institutions. Libraries across the United States struggle with the escalating prices for serials and technology, but despite that, the Libraries strive to provide the best service possible.

Through the generous support of the Walton Family Charitable Support Foundation Endowment and other endowments established by private funding, the Libraries were able to maintain current core journals and other online resources to support the University’s academic programs. While these generous gifts have afforded us the opportunity to grow collections, the endowments are not robust enough to make us competitive with peer research libraries.

Collections across the board should be enhanced to support graduate courses and programs, student and faculty research, and upper division teaching. Particularly notable enhancements should be made to support the fields of history and fine arts, with enhancements further needed for science, technology, and medicine.

An alternative way to measure how the Libraries rank against our peers is relative to the size of our student and faculty body. By calculating how many dollars we spend on the Libraries per full-time student in comparison with our peers, we see that the Libraries are ranked ninth in the field of fourteen (see table 2 below), again, a drop of one place.

Furthermore, in a similar measure of how much we spend per full-time faculty member in comparison with our peers, the Libraries ranked seventh in the field of fourteen, a fall of two places as compared to last year. Obviously, this latter comparison may reveal as much about the overall campus climate as about support for the Libraries, but still may be a useful measure in some regard (see table 3 below).

<table>
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<th>Institution</th>
<th>ARL Member Year</th>
<th>Total Library Expenditures</th>
<th>Total Materials Expenditures</th>
<th>Volumes Held</th>
<th>Salaries &amp; Wages Professional Staff</th>
<th>Professional + Support Staff</th>
<th>Salaries &amp; Wages Professional Staff</th>
<th>Professional + Support Staff</th>
<th>Full time students</th>
<th>Faculty</th>
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<td>$5,794,693</td>
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<td>$1,513,308</td>
<td>1035</td>
<td>19,505</td>
<td></td>
</tr>
<tr>
<td>Clemson University</td>
<td>1992</td>
<td>$12,539,547</td>
<td>$6,841,986</td>
<td>1,506,008</td>
<td>$1,980,886</td>
<td>90</td>
<td>$1,513,308</td>
<td>1111</td>
<td>17,626</td>
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</tr>
<tr>
<td>Auburn University</td>
<td>1992</td>
<td>$12,379,160</td>
<td>$6,679,460</td>
<td>4,385,003</td>
<td>$3,220,681</td>
<td>83</td>
<td>$1,513,308</td>
<td>1192</td>
<td>21,094</td>
<td></td>
</tr>
<tr>
<td>AVERAGE</td>
<td></td>
<td>$20,304,643</td>
<td>$10,331,415</td>
<td>$4,015,827</td>
<td>$4,346,828</td>
<td>154</td>
<td>$26,412</td>
<td>1,552</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Table 2: 2013 Peer Institution Comparison
Library Expenditures Per Student

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total Library Expenditures</th>
<th>Full time students</th>
<th>$ spent per full time student</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Tennessee</td>
<td>$26,006,293</td>
<td>26,088</td>
<td>$996</td>
</tr>
<tr>
<td>University of Kansas</td>
<td>$22,925,181</td>
<td>23,500</td>
<td>$975</td>
</tr>
<tr>
<td>University of Oklahoma</td>
<td>$22,539,599</td>
<td>23,598</td>
<td>$955</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$20,570,073</td>
<td>25,076</td>
<td>$820</td>
</tr>
<tr>
<td>University of Nebraska</td>
<td>$16,561,675</td>
<td>20,592</td>
<td>$804</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>$21,888,536</td>
<td>27,296</td>
<td>$801</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>$21,721,918</td>
<td>27,336</td>
<td>$794</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>$40,384,246</td>
<td>51,318</td>
<td>$786</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>$14,006,489</td>
<td>19,505</td>
<td>$718</td>
</tr>
<tr>
<td>Clemson University</td>
<td>$12,539,547</td>
<td>17,626</td>
<td>$711</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>$19,838,791</td>
<td>28,857</td>
<td>$687</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>$18,643,152</td>
<td>30,712</td>
<td>$607</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$12,379,160</td>
<td>21,094</td>
<td>$586</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>$14,260,336</td>
<td>27,170</td>
<td>$524</td>
</tr>
<tr>
<td><strong>AVERAGE</strong></td>
<td><strong>$20,304,643</strong></td>
<td><strong>26,412</strong></td>
<td><strong>$769</strong></td>
</tr>
</tbody>
</table>

### Table 3: 2013 Peer Institution Comparison
Library Expenditures Per Faculty

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total Library Expenditures</th>
<th>Faculty</th>
<th>Dollars Per Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Alabama</td>
<td>$19,838,791</td>
<td>1,239</td>
<td>$16,011</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>$26,006,293</td>
<td>1,680</td>
<td>$15,479</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>$21,721,918</td>
<td>1,408</td>
<td>$15,427</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$20,570,073</td>
<td>1,365</td>
<td>$15,069</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>$21,888,536</td>
<td>1,457</td>
<td>$15,023</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>$18,643,152</td>
<td>1,361</td>
<td>$13,698</td>
</tr>
<tr>
<td><strong>University of Arkansas</strong></td>
<td><strong>$14,006,489</strong></td>
<td><strong>1,035</strong></td>
<td><strong>$13,532</strong></td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>$40,384,246</td>
<td>3,089</td>
<td>$13,073</td>
</tr>
<tr>
<td>University of Nebraska</td>
<td>$16,561,675</td>
<td>1,288</td>
<td>$12,858</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>$14,260,336</td>
<td>1,211</td>
<td>$11,775</td>
</tr>
<tr>
<td>Clemson University</td>
<td>$12,539,547</td>
<td>1,111</td>
<td>$11,286</td>
</tr>
<tr>
<td>University of Kansas</td>
<td>$22,925,181</td>
<td>2,044</td>
<td>$11,215</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$12,379,160</td>
<td>1,192</td>
<td>$10,385</td>
</tr>
<tr>
<td>University of Oklahoma</td>
<td>$22,539,599</td>
<td>2,241</td>
<td>$10,057</td>
</tr>
<tr>
<td><strong>AVERAGE</strong></td>
<td><strong>$20,304,643</strong></td>
<td><strong>1,552</strong></td>
<td><strong>$13,206</strong></td>
</tr>
</tbody>
</table>
Goal 11: Promote environmental sustainability
The Libraries participate in campus recycling efforts as the location for multiple recycling bins for paper, plastic bottles, aluminum cans, toner ink cartridges, and batteries. The Libraries continue to assess and refine internal procedures for paperless business practices.

The Libraries use plates and cups donated from Brough Commons, as they were clearing out old stock, for staff events, thus eliminating the use of disposables.

Goal 12: Establish and market a quality brand reputation for the university statewide, nationally, and internationally
The University Libraries began participating in a new initiative from the Royal Society of Chemistry (RSC) that will enable University of Arkansas scholars to publish their articles through open access in any of the thirty-four RSC journals free of charge through the RSC’s 2014 Gold for Gold program. This initiative allows University of Arkansas researchers to make papers available for open access, which in turn allows for the research to reach a broader audience.

The Chemistry / Biochemistry librarian, Information Technology Services’ staff, and the University Archivist created an online database for Patents Granted to the University of Arkansas, Fayetteville, 1976-2013. This database allows exposure and easy access to the intellectual property of the university online and can be browsed by authors, titles, issue date, colleges and department.

University Archivist Amy Allen received certification as a Certified Archivist from the Academy of Certified Archivists and continued to pursue a Digital Archives Specialist certificate through the Society of American Archivists.

Goal 13: Foster the arts on campus and throughout the region
Since 1995, the Libraries offer prime exhibit space in the high-traffic University Information Commons area of Mullins Library for artists to exhibit their work. Exhibits this past year included “Reclaimed Surfaces” by Fayetteville native Gregory Moore, “Recent Works” by University of Central Arkansas professor of art Bryan Massey, “Small Works on Paper” on loan from the Arkansas Arts Council, and “Set My Watch Against the City Clock” by Sabine Schmidt, a Fayetteville educator.

Goal 14: Expand outreach through distance education and partnerships with other institutions
The Libraries currently participate in a Greater Western Libraries Association (GWLA)-led print repository program, ensuring the selective archiving of print copies of annual reviews. In addition, the California Digital Library is collaborating with the Center for Research Libraries on a print repository project called WEST, which collects journals systematically across disciplines and fields.

Goal 15: Grow public support and the endowment through enhanced relationships with constituents and sound investment strategies.

The Libraries' endowment principal was $41,397,845 at the end of the fiscal year. See page 7, Fundraising, for more information on development efforts.
Appendix A: Faculty Accomplishments

Refereed Publications


**Non-Refereed Publications**


**Kulczak, Deb** (Cataloging Acquisitions) and Nara L. Newcomer, Rebecca Belford, Kimmy Szeto, Jennifer Matthews, and Misti Shaw. “Anforderungen an Musik-Discovery-Systeme.” *Forum Musikbibliothek* 34, no. 2 (July 2013): 14-22.


**Salisbury, Lutishoor** (Head, Chemistry / Biochemistry Library). 550 records contributed to the *Agriculture Network Information Collaborative* (AgNIC) portal.

**Presentations**

**Allen, Amy L.** (Special Collections) and *Timothy G. Nutt* (Special Collections). “Not Quite from Scratch: Starting a University Archives.” Arkansas Library Association Annual Meeting, Hot Springs, Arkansas. 7 October 2013. Presentation.

**Daniels, Donna E.** (Instruction and Outreach), *Tess Gibson* (Head, Interlibrary Loan) and *Lia Hemphill* (Director of Collections, Nova Southeastern University), "Government Documents and Interlibrary Loan: The Red Headed Stepchildren in the Technical Services Process." Charleston Conference. Charleston, South Carolina. 8 November 2013. Presentation.

**Dean, Jason W.** and Sarah Burke Cahalan. “S. Fred Prince in Space.” Rare Books and Manuscripts Section Preconference, Las Vegas, NV. 26 June 2014. Presentation.

**Dougherty, Kate**. “Making Maps for Campus Collaborations.” 6th Qualitative and Quantitative Methods in Libraries International Conference, Istanbul. 29 May 2014. Presentation.


Nielsen, Jordan M. “Evaluating the Impact of Collaboration on Student Learning, Student Learning, and the Role of the Liaison Librarian.” Qualitative and Quantitative Methods in Libraries Conference, Istanbul, Turkey. 27 May 2014. Presentation.


----. "Foodways of the Germans and Italians of Perry County, Arkansas." Perry County Historical & Genealogical Society, Perryville, Arkansas. 13 May 2014. Presentation.

----. “Adding a Little Bit of Sauce to Arkansas: Creating a Foodways Journal (and Documenting our Culinary Traditions Too).” “Everything Old is New Again: The Arkansas Foodways

----. "Take Arkansas and Add a Dash of Sauce: Creating a Foodways Journal at the University of Arkansas." Society of Southwest Archivists Annual Conference, New Orleans, Louisiana. 29 May 2014. Presentation.

----. "Researching & Accessing Civil War Collections at Special Collections, University of Arkansas Libraries," Twenty-fifth North Arkansas Ancestor Fair, Leslie, Arkansas. 6 June 2014. Presentation.


Salisbury, Luti S., Mary Gilbertson (Cataloging Acquisitions), Elizabeth McKee (Reference). “Demand-Driven Acquisition at the University of Arkansas.” Arkansas Library Association, Hot Springs, Arkansas. 7 October, 2013. Presentation.

----. "CABI's leisure, recreation and tourism abstracts and EBSCOHost Hospitality and Tourism Index: evaluation of coverage, overlap and uniqueness." IAALD world congress, Cornell University, Ithaca, 22 July 2013. Presentation.


Stankus, Tony “The Difference between Common Folk Beliefs about Food and Actual Food Science Facts.” 6 April 2014. Butterfield Trail Village, Fayetteville, AR. Presentation.


----. “The Farm before the School: The Lighton Family and Happy Hollow Farm.” Happy Hollow School, Fayetteville, Arkansas. 4 October 2013. Presentation.


----. “Getting Out of the Box and Off the Shelf: Special Collections Research Services as On-the-Job Training.” Society of Southwest Archivists Annual Conference, New Orleans, Louisiana. 30 May 2014. Presentation.


**Book Reviews and Abstracts**


Appendix B: Annual Statistics

NOTE: The annual statistics are gathered for the fiscal year of July to June, as per national reporting standards of Association of Research Libraries (ARL) and ACRL. We will explore options and settle on a strategy for gathering data to comply with the University’s new standard of reporting for the calendar year.

COLLECTIONS

Volumes in Library
Volumes held June 30, 2013 2,049,482
Volumes added during year – Gross 52,590
Volumes withdrawn during year 1,187
Volumes added during year – Net 51,403
Volumes held June 30, 2014 2,049,482

Serials [i]
Number of current serial titles purchased 49,156
Number of current titles received but not purchased 7,464
Total number of current serial titles received 50,620

Other Library Materials
Microform units 5,583,650
Government documents not counted elsewhere 95,735
Computer files 9,129
Manuscripts and archives (linear feet) [ii] 11,902

Audiovisual Materials
Cartographic 144,226
Graphic 279,600
Audio 32,701
Film and video 6,749

EXPENDITURES

Library Materials
Monographs [iii] $947,444
Current serials including periodicals $5,012,236
Other library materials (e.g., microforms, a/v, databases) $495,133
Miscellaneous (all materials not included above) $366,981
Contract Binding $42,221
Total library materials $6,864,015

Salaries and Wages
Professional staff $3,329,667
Support staff $2,166,804
Student assistants (including federal w/s funds) $271,908
Total salaries and wages (including federal w/s funds and Honors College interns $5,768,379
Fringe benefits $1,429,472

Other Operating Expenditures $1,143,302
Total Library Expenditures (including fringe benefits)  $15,205,168

PERSONNEL

Professional staff, FTE  56
Support staff, FTE  76
Student assistants, FTE  15

Total FTE staff  147

INSTRUCTION

Number of library presentations to groups  507
Number of total participants in group presentations  13,056

REFERENCE

Number of reference transactions  16,428

CIRCULATION

Number of initial circulations (excluding reserves)  51,852
Total circulations (initial and renewals, excluding reserves)  67,062
Number of E-Book retrievals [iv]  193,212

[ii] The value reported in the Annual Statistics 2012-2013 is incorrect. The correct value of Manuscripts and Archives (linear feet) for 2012-2013 is 10,728.
[iii] We received $292,000 one-time funding for Special Collection / Rare Books
[iv] Data for the 12 month period from June 1, 2013 to May 31, 2014. The number of E-Book Retrievals for the 12 month period from June 1, 2012 to May 31, 2013 was 123,283.