ARKANSAS UNION:
• Weekly Traffic Count: 55,836 visitors to the building over the last week, including many studying students
• Building hours are expanded for Finals and dedicated study rooms have been getting used
• Numerous promotions (KickStart & AMP) have been taking place in the Connections Lounge this week
• Prepping facility for holiday shutdown with access for mail services & construction projects

CENTER FOR COMMUNITY ENGAGEMENT:
• The Full Circle Campus Food Pantry will close for the holiday after Thursday Dec. 18th and will reopen on Jan. 5th.
• VAC Literacy Program hosted mini book fairs at each of their 5 sites last week. Pi Beta Phi Sorority donated over 1,000 books that were made available to the children in the VAC Literacy Program. Our UA Student volunteers took their reading buddies to the book fair and helped them select books for their personal home libraries.
• Martin Luther King Jr. Day of Service will be held on Tuesday January 20th in the Union Connections Lounge, 11-2:00. Volunteers can assist by donating hats, scarves and gloves, plus assist with on-site projects.

CENTER FOR EDUCATIONAL ACCESS:
• 498 new students with disabilities registered for services this academic year
• 1,081 students requested academic accommodations for the Fall semester
• 572 unique projects were converted to alternate formats for 192 students with print-based disabilities
• 738 students requested a note-taker for a total of 1,503 courses this semester, and 9,187 note files were uploaded by note-takers
• 2,718 tests proctored so far this semester, which is a 49% increase from Fall 2013. Also, we have 780 tests scheduled for finals week
• 31 students have utilized golf cart services for the term.

GREEK LIFE:
• Last week NPHC went Christmas Caroling at the local Veterans Home. The students enjoyed visiting with the residents and spreading holiday cheer.
• Greek Life Upcoming Events: January 5 - Greek Life Grade Reports will be distributed to chapter presidents & advisors.; January 10 - NPHC Leadership Gathering Part II.; January 24 - Greek Summit for chapter & council officers in Reynolds Auditorium. ; January 29 - February 1 - AFLV Leadership Conference for Greek officers in Indianapolis; February 6 - February 14 - IFC Formal Recruitment

NEW STUDENT & FAMILY PROGRAMS:
• Great turnout at end of the year Regional Parent Club events in Little Rock, Dallas, and Kansa City. Food donations were made to the Harvesters Community Food Network in Kansas City and toys were donated to Santa’s Helpers in Dallas
• Applications are now available for undergraduate students to serve as 2015 Parent Ambassadors
• Spring FNL Dates: 2/27, 3/13, 4/3, and 4/24. More info available here

OFF CAMPUS CONNECTIONS:
• Commuter Meal Plan sales for the fall 2014 semester continue to be a popular among off-campus students. 2,168 plans were sold this fall, compared with 1,926 in the fall of 2013 (+12.6%). OCC staff members are actively involved with Chartwells Dining Services in promoting the availability and advantages of the plans. Commuting students who purchased any size plan earlier in the semester received an incentive coupon book worth $76 in additional food items.
• For the eighth consecutive year, OCC staff assisted the City of Fayetteville’s Community Resources Division at the Senior Giving Tree, a holiday lunch and celebration held December 9th at the Fayetteville Senior Center. Many gifts were collected and distributed to homebound senior citizens who receive
Meals on Wheels.
• We worked with UAPD to promote the Fraternal Order of Police annual Shop with a Cop program. This program, which has helped several children of non-traditional students, is an opportunity for financially challenged families to have a more joyous holiday season.
• Two staff members attended the 2014 NWA Apartment Association Awards Banquet on December 9th, along with 82 individuals from the northwest Arkansas multi-family housing industry. Awards were given to several properties that partner with the University of Arkansas’ Off-Campus Housing Website.
• Dec. 8-12, OCC staff spent 3.95 hours assisting 107 students and 7.5 hours in outreach and service activities (Senior Giving Tree, NWAAA Awards); the Commuter Lounge was utilized by 168 people (including Wake-Up Wednesday, which served 95 students). The weekly electronic newsletter had an open rate of 2,328 (15.4%); the Off-Campus Housing Website had 434 users (67 new). Social Media: 11 Facebook Posts, 9 Tweets.

PAT WALKER HEALTH CENTER (PWHC):
• The Primary Care Clinic saw 22 cases of the flu last week and 11 cases of the flu the week before. Don’t let the flu interrupt your holiday plans! Flu vaccines are still available Monday-Friday from 3-5 p.m. in the Allergy, Immunization and Travel Clinic without an appointment. If you’d like to come another time, call 479-575-7723 to make an appointment.
• Counseling and Psychological Services held its first-ever Play Day event last Wednesday in the Student Union Connections Lounge. CAPS provided bubble wrap and taught students how to make stress balls for stress relief, had a creativity station where students could color, play with Play-Doh or legos, a relaxation station where students could engage in yoga and mindfulness exercises and even a station where students could pet dogs! CAPS reported more than 235 students alone came to pet the dogs. This is the first of several “Take 5 for Mental Health” events that CAPS will be holding over the course of the academic year.

STUDENT STANDARDS & CONDUCT:
• For dates 12/9 to 12/16: 40 conduct cases including: 26 use/possession of alcohol, 5 public intoxication; 10 possession/use of controlled substance; 3 theft; 3 disorderly conduct; 3 violation of safety systems (These numbers may include several violations for one individual).

UNIVERSITY DINING
• Soup drive continues to be a success. Three more boxes coming from student purchasing soup at Club Reds
• Working with Chase Smith on a Pepsi promotion for late January #GETHYPED. It will be a fan-based promo tied to Razorback fans but timed to coincide with Super Bowl. Campaign will include social media activities and a Union event on 1/29. The week-long campaign will include “fan food” items in the food court and other features in retail locations. The event will include a tie to the Pepsi Dream Machine.
• Working with Brande Flack in the Multicultural Center to develop a series of “Diversity Bites” we can do in pre-service meetings with students and Chartwells associates across campus.

UNIVERSITY HOUSING:
• Conference Student Coordinators hired: Braylon Junior, Jalen Smith, Marsha Kim Huh, and Dahranesha Moss
• Newly hired Resident Assistants return to campus on Sunday, Jan. 4 and remaining Resident Assistants return by 5 pm. Monday, Jan. 5
• Residence halls re-open for spring semester on Thursday, Jan. 8, at Noon.
• In response to recent Duncan Avenue Apartment survey a new LED outdoor light for trash dumpster area will be installed and coordinated with Facilities Management to install cross walk signage on Duncan street across from Harmon Parking garage.

VETERANS RESOURCE AND INFORMATION CENTER:
• Provided 61 services including assistance with GI Bill, Federal Tuition, and Guard Tuition Incentive Program applications.
• Received 60 requests to certify classes for benefits
• Received 12 requests for 25% tuition discount for National Guard soldiers
• Received 14 student documentations for files
• Completed 74 certifications/adjustments & enrollments for military educational benefits