## Contents

**Letter From the Dean** ............................................................................................ 2

### Undergraduate Research Articles

- **Stock market reactions to unfavorable product information: A case study of comments on beef safety made on an Oprah Winfrey Show**  
  *Elpida Ormanidou and Michael Thomsen* .............................................................. 3

- **Reproductive Behavior of the Emu**  
  *Reema A. Persad, Douglas James, and Nicholas B. Anthony* ...................... 10

- **Determination of Chilling Requirement of Arkansas Thornless Blackberry Cultivars**  
  *Chrislyn Drake and John R. Clark* ................................................................. 14

- **Growth and Performance of Broiler Chicks During the Starter and Grower Phases in Phase-Feeding**  
  *Niki Loupe and Jason L. Emmert* ................................................................. 20

- **Fissure Characterization of Rice Kernels Using Video Microscopy**  
  *Jerry W. Fendley, Terry J. Siebenmorgen, and Rustico C. Bautista* ....... 26

- **Preliminary Investigation Into the Feasibility of Inducing Overlap Immunologic Competence in Gallinaceous Birds With Ascardia dissimilis and A. galli**  
  *Julie Hamilton and Thomas A. Yázwinski* .................................................... 30

- **Livability of Leghorn Balut Embryos Stored Under Varying Temperatures and Storage Times**  
  *Joyce Jong and F. Dustan Clark* ................................................................. 35

- **Prediction of Rice Sensory Texture Attributes Using Spectral Stress Strain Analysis and Jack-Knife Model Optimization**  
  *Marura Lenjo and Jean-Francois Muellenet* ................................................ 40

### Abstracts

- **Abstracts From the Student Presentations of the Arkansas Chapter of Gamma Sigma Delta** .................................................. 47

### Instructions for Authors

....................................................................................................................................... 63