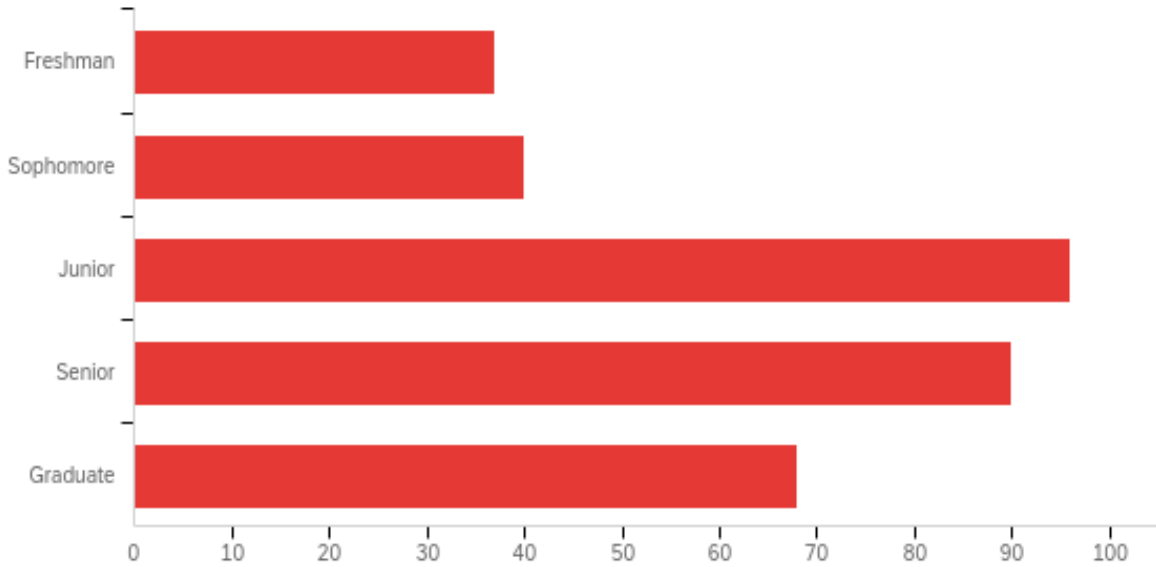


Data Report

Paxson Senior Honors Thesis

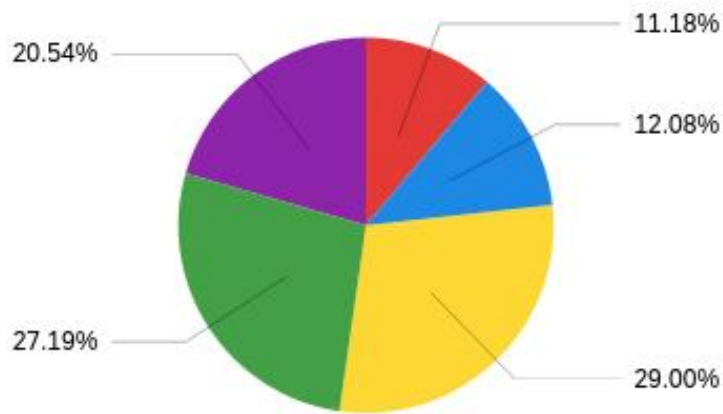
April 3rd 2022, 10:17 am MDT

Q1 - What is your student classification?



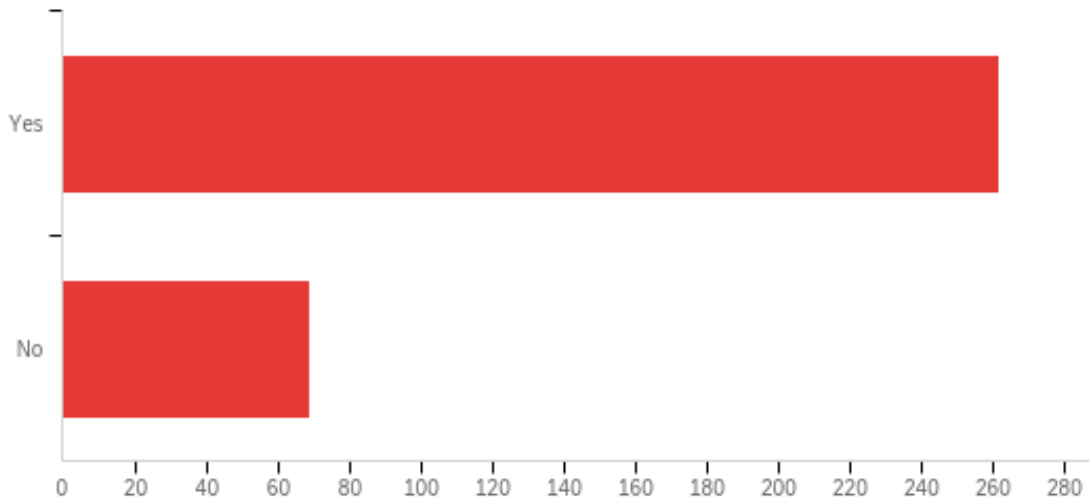
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your student classification?	1.00	5.00	3.34	1.24	1.55	331

#	Answer	%	Count
1	Freshman	11.18%	37
2	Sophomore	12.08%	40
3	Junior	29.00%	96
4	Senior	27.19%	90
5	Graduate	20.54%	68
	Total	100%	331



■ Freshman
 ■ Sophomore
 ■ Junior
 ■ Senior
 ■ Graduate

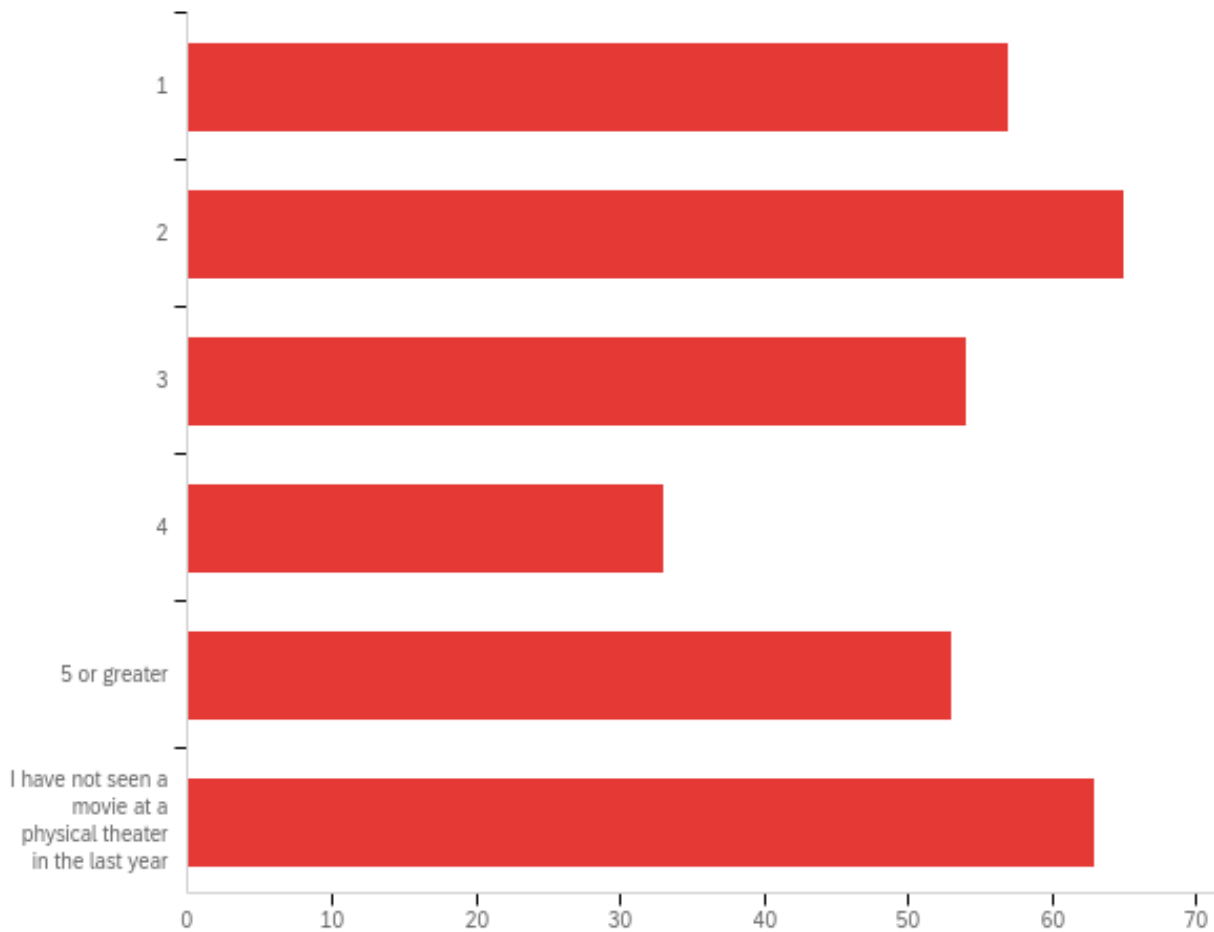
Q2 - In the last 12 months, have you watched a movie at a brick-and-mortar cinema?



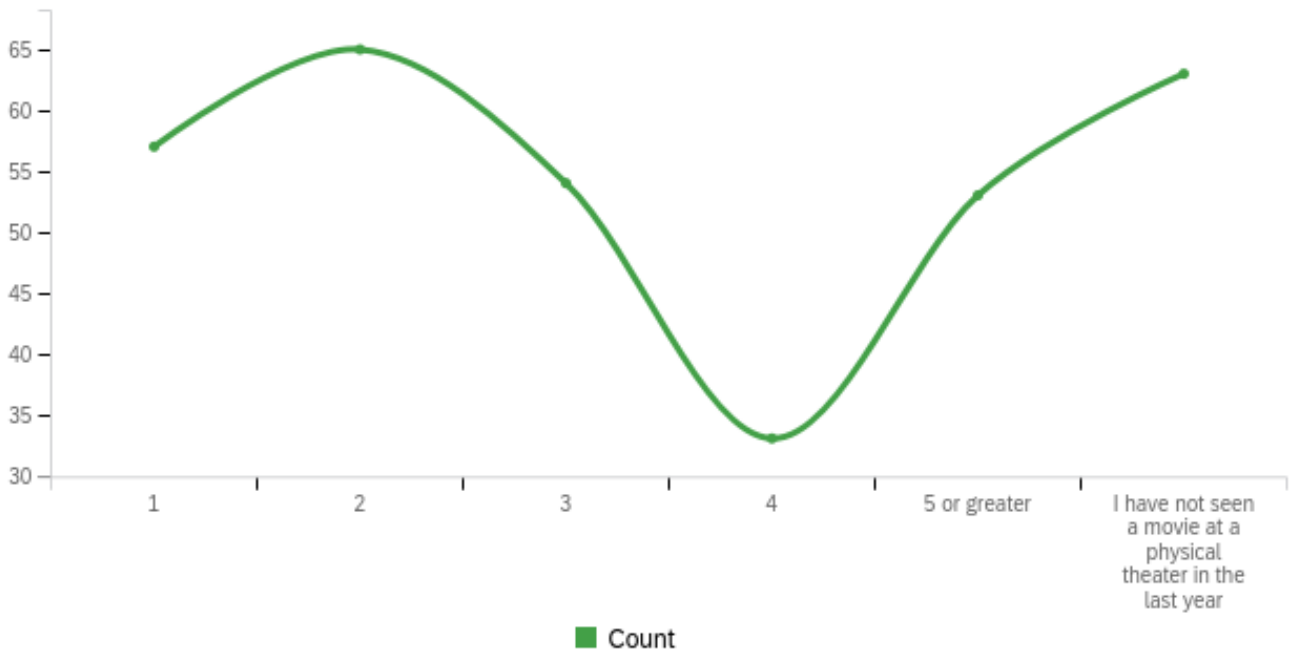
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the last 12 months, have you watched a movie at a brick-and-mortar cinema?	1.00	2.00	1.21	0.41	0.17	331

#	Answer	%	Count
1	Yes	79.15%	262
2	No	20.85%	69
	Total	100%	331

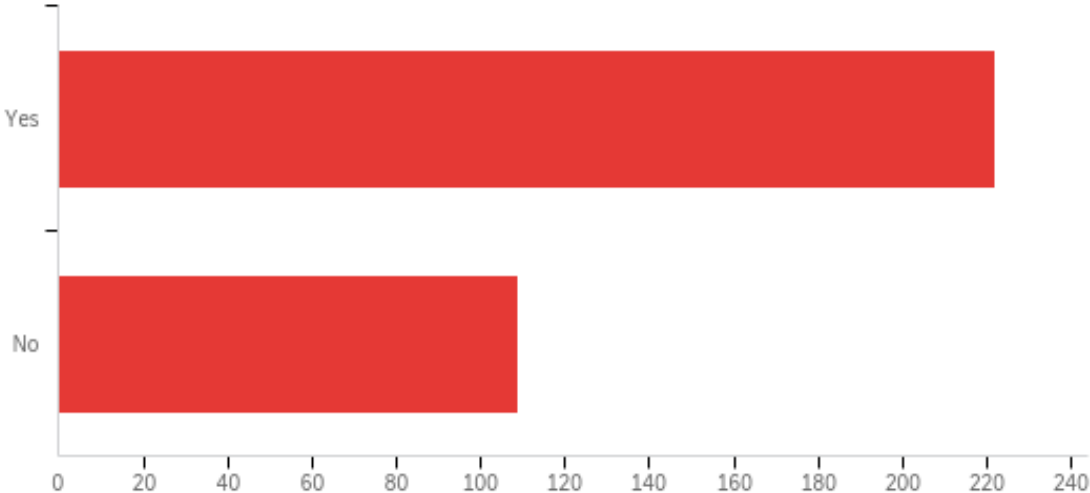
Q3 - If yes to the above, approximately how many?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If yes to the above, approximately how many?	1.00	6.00	3.46	1.79	3.19	325

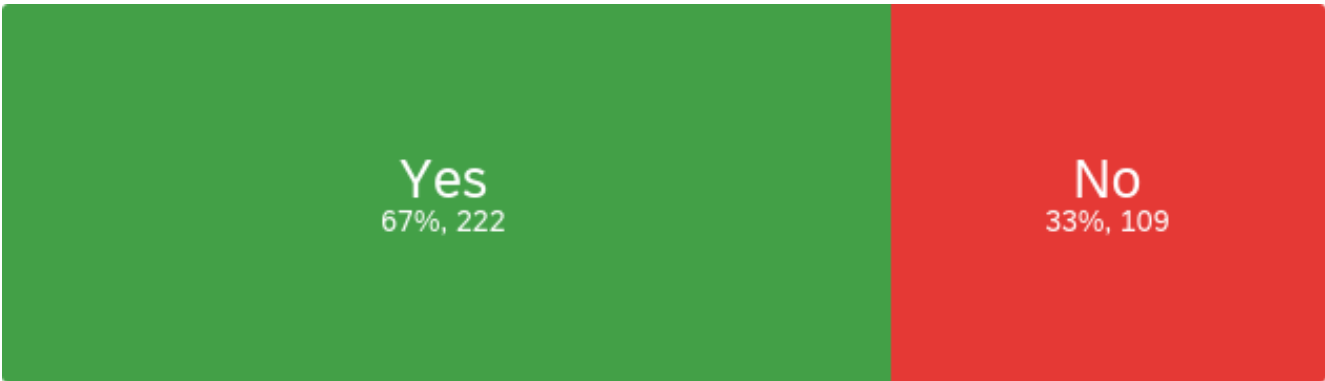


Q4 - Has the COVID-19 pandemic impacted your ability to see movies at physical theater locations?



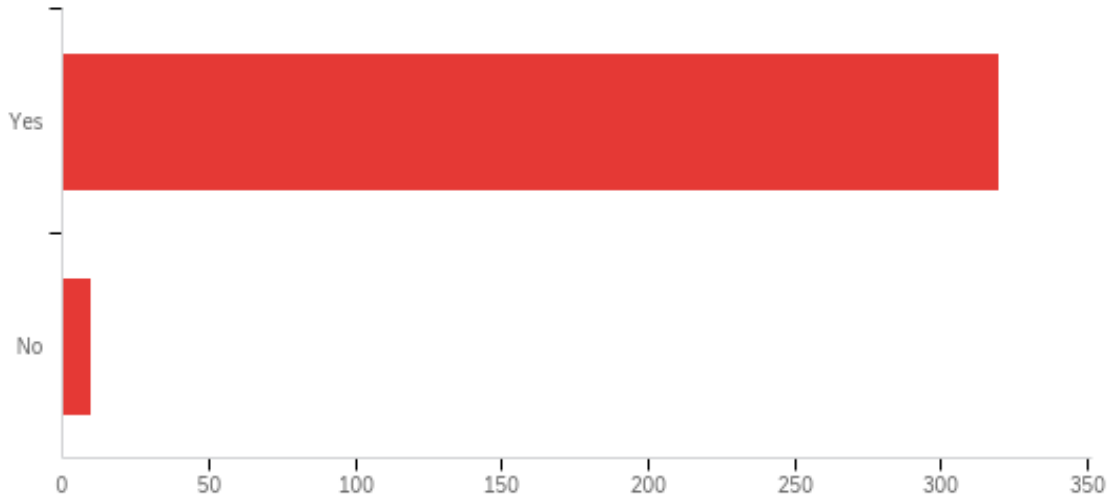
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Has the COVID-19 pandemic impacted your ability to see movies at physical theater locations?	1.00	2.00	1.33	0.47	0.22	331

#	Answer	%	Count
1	Yes	67.07%	222
2	No	32.93%	109
	Total	100%	331



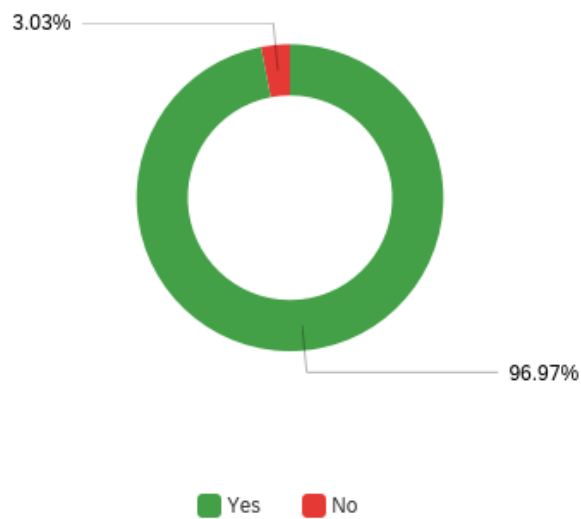
■ Yes
 ■ No

Q5 - Do you own a subscription to a streaming service?

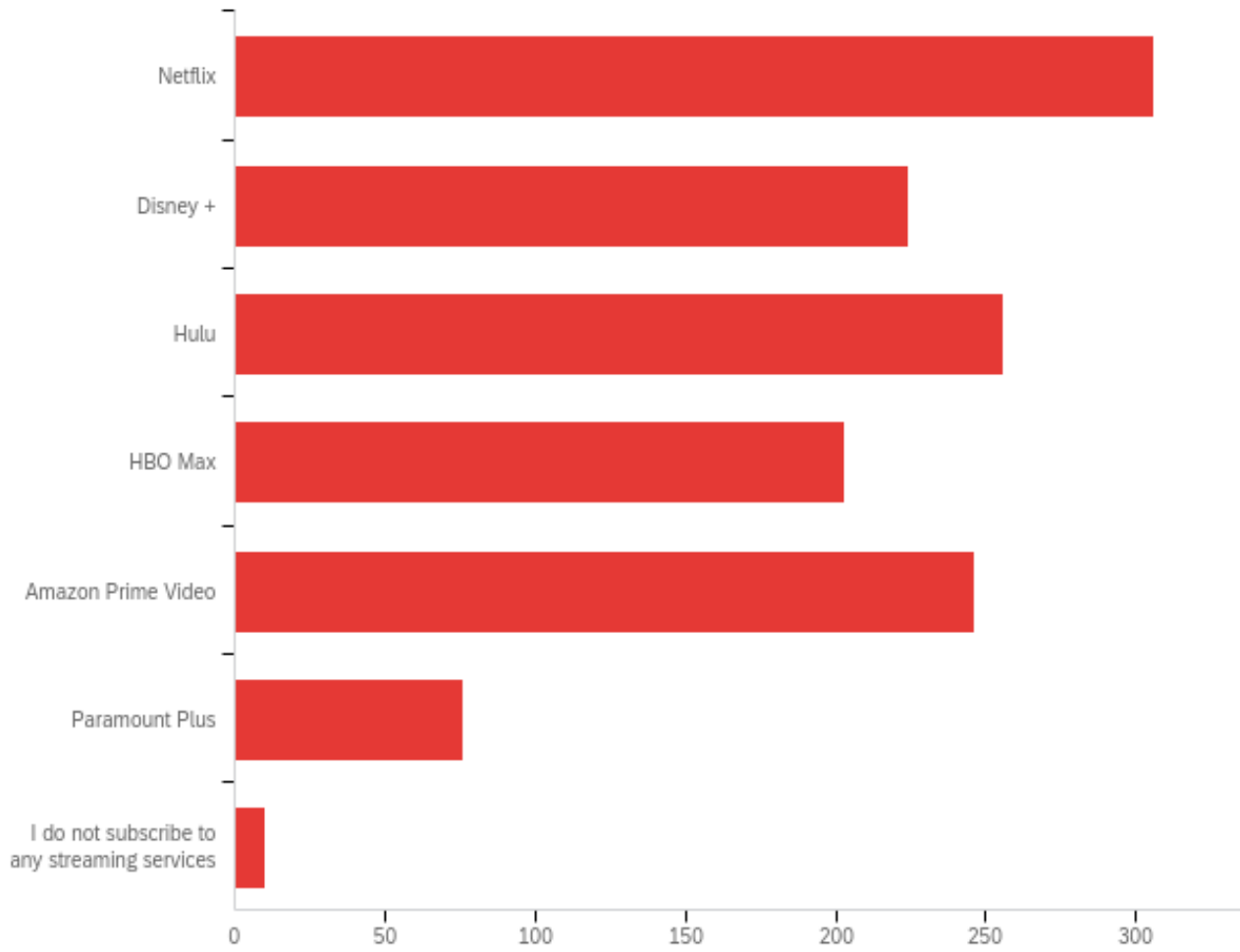


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you own a subscription to a streaming service?	1.00	2.00	1.03	0.17	0.03	330

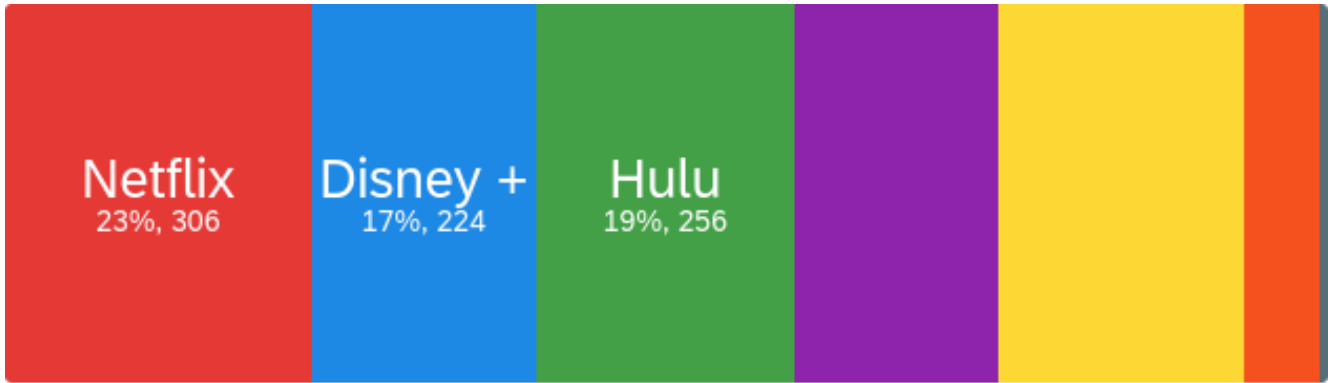
#	Answer	%	Count
1	Yes	96.97%	320
2	No	3.03%	10
	Total	100%	330



Q6 - If yes to the above, which of the following do you own?(Please select all that apply.)



#	Answer	%	Count
1	Netflix	23.16%	306
2	Disney +	16.96%	224
3	Hulu	19.38%	256
4	HBO Max	15.37%	203
5	Amazon Prime Video	18.62%	246
6	Paramount Plus	5.75%	76
7	I do not subscribe to any streaming services	0.76%	10
	Total	100%	1321



Netflix Disney + Hulu HBO Max Amazon Prime Video

Paramount Plus I do not subscribe to any streaming services